



International Association of Agricultural Information Specialists
International Association of Agricultural Information Specialists

IAALD 2.0

Sharing Agricultural Information on the Web

USAID Conference
Ithaca, NY, 11 October 2006

Peter Ballantyne



International Association of Agricultural Information Specialists
International Association of Agricultural Information Specialists

Vision

- the leading global community of practice for information specialists* in food, agriculture and the environment

** people and institutions who are professionally involved in creating, capturing, accessing, or disseminating information and knowledge concerning food, agriculture, rural development, etc*



International Association of Agricultural Information Specialists
International Association of Agricultural Information Specialists

Mission

- IAALD enables its members and partners to mobilize, access and apply information to achieve a more productive and sustainable use of the world's land, water, and renewable natural resources.



International Association of Agricultural Information Specialists
International Association of Agricultural Information Specialists

What we do

- **connect** agricultural information specialists worldwide
- **convene** agricultural information specialists worldwide
- **communicate** knowledge and information to its members and others
- **collaborate** in joint activities with members and other partner organizations



International Association of Agricultural Information Specialists
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Convening and connecting

...to be properly knowledgeable, the centres and the peripheries need to be in conversations with the other ...

Wendell Berry



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ExCo Challenges 2005

- Re-vitalize the association
- Produce visible information and communication products and services
- Engage members
- Form alliances
- Upgrade back-office and financial base



IAALD 2.0

- Re-invent our information and communication toolkit
- Free or very low-cost
- 'User-generated'
- 'Social'
- Content that can be 're-used'



Web 2.0 the inspiration

- The web is shifting from an international library of interlinked pages to an information ecosystem, where data circulate like nutrients in a rain forest." Information in this ecosystem is "analyzed, repackaged, digested, and passed on. It flows."

www.discover.com/issues/oct-05/departments/emerging-technology/

- The web is "shifting from being a medium in which information is transmitted and consumed, into being a platform, in which content was created, shared, remixed, repurposed, and passed along.

<http://elearnmag.org/subpage.cfm?section=articles&article=29-1>

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- our partners >
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PROJECTS AND SERVICES

- aginfo blog >
- discussion list >
- quarterly journal >
- directory of information centres >
- professional development >
- photo sharing >
- social bookmarking >
- aglinet library network >

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- quicksearch for aginfo >
- quicksearch for agri-feeds >
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 Bangalore, India, 9-10 November 2006

Hacia una nueva cultura de la información: cambio y desarrollo
 Oaxaca, México, 6 al 10 de Noviembre del 2006

World Congress on Communication for Development



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10 OCTOBER 2006

USAIN participants discuss planned National Digital Library of Agriculture

Ithaca, 10 October. USAIN members today discussed ideas and proposals for a US National Digital Library of Agriculture (NDLA).

AgNIC Chair Barb Hutchinson opened by tracing the evolution of the idea back to the report of the 'blue ribbon' panel review of the US National Agricultural Library (NAL) in 2001 that called for a much more dynamic national agricultural information system. To follow up these ideas and move the agenda forward, AgNIC established a Leadership Council for Agricultural Information and

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Posted: 2006-10-10 17:01

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By IAALD blogger

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At the same time, in mid 2005, USAIN set up a task force to write a white paper setting out a 'next generation' agricultural information infrastructure for the United States. According to Hutchinson, this is a "justification for change" and not an actual plan. It is designed to feed into and complement the NDLA 'call to action' developed through AgNIC. According to Susan McCarthy of the US NAL, many elements of the proposed NDLA already exist or are in development - a "blueprint" is needed that can leverage system-wide benefits and deliver a coordinated system.

Looking for this blueprint, agricultural librarians and information specialists in Ithaca for the USAIN meetings brainstormed around the draft goals of the NDLA, being:

- *partnerships* - that are inclusive, global, and multi-sectoral
- *preservation* - of 'heritage' information resources and assets, in perpetuity
- *accessibility* - of information resources, user-focused, inclusive, multi-type and multi-actor,



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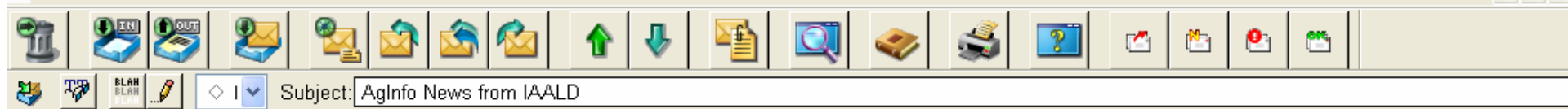
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Date: Tue, 10 Oct 2006 20:05:15 -0500 (CDT)
From: AgInfo News from IAALD <info@iaald.org>
Reply-To: AgInfo News from IAALD <info@iaald.org>
Sender: bounce-158029@emailnuevo.net
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USAIN unveils new web site

Posted: 10 Oct 2006 11:20 AM CDT

Ithaca, 10 October. After almost 10 years on the web, the United States Agricultural Information Network today unveiled a completely updated and renewed web site. Calling it the network's 'face to the world' webmaster Carla Long Casler highlighted the technical upgrading that lay behind the changes.

Reflecting the notion that the site is the USAIN 'face on the world,' Carla revealed that the web site attracts a worldwide audience - with many visitors from Taiwan, Germany, China, Poland, Canada, Japan, France, Brazil and other countries. So what pages are they visiting? Web statistics show very popular pages to be:

- AgZines - A Harvest of Free Agricultural Journals
- the USAIN guide to accessing extension and experiment station publications
- and the USAIN page with resources for librarians in developing countries

The USAIN Communications Committee invites feedback on the web site.

Tags: agricultural information usa usain

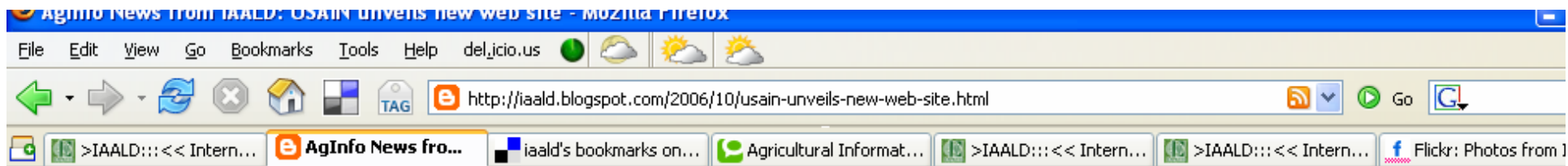
Texas Agricultural Experiment Station digitizes content for institutional repository

Posted: 09 Oct 2006 11:36 AM CDT

Ithaca, 9 October. At the USAIN Conference today, Rob McGeachin of the Texas A&M University presented his experiences setting up an institutional repository of Texas Agricultural Experiment Station documents - specifically the Bulletin of the Texas Agricultural Experiment Station.

The project aims to develop agricultural content for the planned US National Digital Library for Agriculture and make Texas agricultural content available to the world. As part of the project, Rob and his colleagues are scanning, converting to PDF, and indexing early issues of the Bulletin and making them available through a Dspace application.

Tags: agricultural information usa iaald



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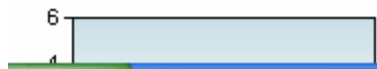
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<noscript>
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</noscript>
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- RESOURCES
 - quicksearch for aginfo
 - quicksearch for agri-feeds
 - resources for libraries in developing countries
 - useful links
- COLOPHON
 - Maintained by the IAALD

IAALD Infofinder - 'Quicksearching' for agricultural information

<p>Web searching</p> <p>'Canned' searches in conventional search engines</p> <ul style="list-style-type: none">in the CGIARin CTA publicationsin FAOin Googlein Google Blogin Google ScholarGoogle Imagesin Google Printin Yahoo <p>Federated searching</p> <p>Where to search across several databases</p> <ul style="list-style-type: none">Agri2000 MegaBase of IICABogle multi-search of ZADIGFIS forestry meta searchIAMSLIC distributed libraryScience.gov (USA) <p>Feed searching</p> <p>example RSS news and announcements feeds from del.icio.us</p>	<p>Web trawling</p> <p>'Canned' searches in the 'deep' web where conventional search engines don't go.</p> <ul style="list-style-type: none">in Ag Comms Doc Centerin Agri2000 MegaBase of IICAin AGRICOLAin AgriFor and VetGatein CISTIin Development Gatewayin WorldCat@Googlein i4donline.netin OAISTERin Scirus <p>Portal browsing</p> <p>Visit major gateways and portals</p> <ul style="list-style-type: none">AgNIC (USA)AGORAAGRICOLAAgriFor (UK)AGRIGATE (Australia)AGRISAgritrop (France)AgroWeb (Central, Eastern, Southeast Europe, Central Asia, Caucasus)CABICGIAR (also library gateway)
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IAALD and Partner Events

Conference: Environmental and Rural Sustainability through ICT
Glasgow, UK, 2-5 July 2007

Workshop: Ontology-based knowledge discovery - Using metadata and ontologies for improving access to agricultural information
Bangalore, India, 9-10 November 2006

Hacia una nueva cultura de la información: cambio y desarrollo
Oaxaca, México, 6 al 10 de Noviembre del 2006

World Congress on Communication for Development
Rome, 25-27 October 2006

Conference: Asian

- OUT IAALD
- mission ▶
- governance ▶
- members ▶
- partners ▶
- ontology ▶
- MEMBERSHIP AREA
- member categories & rates ▶
- as institution ▶
- as individual or student ▶
- downloads ▶
- OBJECTS AND SERVICES
- info blog ▶
- discussion list ▶
- quarterly journal ▶
- directory of information centres ▶
- professional development ▶
- open access to sharing ▶
- social bookmarking ▶
- internet library network ▶
- SOURCES
- backsearch for aginfo ▶
- backsearch for agri-feeds ▶
- sources for libraries in developing countries ▶
- useful links ▶
- ALLOPHON
- Maintained by the IAALD web team
- Update: 11 October 2006, Wednesday
- Feedback to Maliha or Arman Manukyan
- HOME ▶

IAALD Infofeeds - Example 'news' feeds from IAALD members

Agricultural news feeds

- Food security news from IFPRI:**
- ◆ Now Available in Chinese: Lessons Learned from the Dragon (China) and the Elephant (India)
 - ◆ CGIAR Virtual Library
 - ◆ Article: Finding strategies that work in developing countries: a one-size-fits-all solution won't work.
 - ◆ Avian Influenza

- PGR news from IPGRI:**
- ◆ A tree grows in the Sahel
 - ◆ Dossier on Deserts and Drylands
 - ◆ IPGRI Board meets in Uganda
 - ◆ Fluted pumpkin conservation improved

- CIMMYT Now:**
- ◆ World Bank Parliamentarians connect with the CGIAR in Nairobi
 - ◆ Conservation agriculture: Solution for Mexico's maize farmers?
 - ◆ Mwangi honored
 - ◆ The 2006 International Plant Breeding Symposium

- Future Harvest Clippings:**
- ◆ More on Svalbard
 - ◆ Rwanda's ministry forbids planting of Eucalyptus trees
 - ◆ Philippines to discontinue subsidy on hybrid rice seeds
 - ◆ Tropical forests and climate change

Web updates from the CGIAR:

AgInfo news from IAALD

- USAIN participants discuss planned National Digital Library of Agriculture
- USAIN unveils new web site
- Texas Agricultural Experiment Station digitizes content for institutional repository
- USDA Economics, Statistics and Market Information System
- Powered by: RSS-to-JavaScript.com

Agricultural Information Management Standards from FAO:

- ◆ 3rd Annual Meeting of the Ecoterm Group on Environmental Terminology
- ◆ Lifecycle Support for Networked Ontologies (NeOn) project kick-off meeting
- ◆ AGROVOC Thesaurus available through Web services
- ◆ Expert Consultation : International Information Systems for Agricultural Science and Technology

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Rome, 25-27 October 2006

Conference: Asian Federation for IT in Agriculture
Bangalore India, 9-11 November 2006

Worldwide locations of our community of visitors at <http://iaaald.blogspot.com>

Navigation: [Map with smaller clustrs](#) | [Maps Archive](#) | [Notes](#) | [Full Map Key](#)

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ClustrMaps for <http://iaaald.blogspot.com>



Reports: iaald.blogspot.com

Dashboards

View Executive

- Executive Overview
- Conversion Summary
- Marketing Summary
- Content Summary
- Site Overlay

All Reports

- ▶ Marketing Optimisation
- ▶ Content Optimisation

Date Range ?

View By Default

◀ 2006 ▶

Jan	Feb	Mar	Apr	May	Jun		
Jul	Aug	Sep	Oct	Nov	Dec		
S	M	T	W	T	F	S	
→	1	2	3	4	5	6	7
→	8	9	10	11	12	13	14
→	15	16	17	18	19	20	21
→	22	23	24	25	26	27	28
→	29	30	31	1	2	3	4

Prev << Custom >> Next

Executive Overview Export

iaald.blogspot.com | 01/08/2006 - 11/10/2006

Visits and Page views

Average: 2.03 P/V
Visits: 1,162
Page views: 2,362

● Visits ● Page views

[Show All](#) [Hide All](#)

Visits by New and Returning

■ New Visitor ■ Returning Visitor

Geo Map Overlay

Visits by Source

■ google ■ (direct) ■ iaald.org
■ dgroups.org ■ learfieldcreative.ty ■ (other)



International Association of Agricultural Information Specialists International Association of Agricultural Information Specialists



Google - Mozilla Firefox

File Edit View Go Bookmarks Tools Help del.icio.us

http://www.google.co.uk/ig?hl=en

Google [Web](#) [Images](#) [Groups](#) [News](#) [Froogle](#) [more »](#)

Google Search I'm Feeling Lucky

Search: the web pages from the UK

[Advanced Search](#)
[Preferences](#)
[Language Tools](#)

AgInfo News from IAALD edit

[USAIN participants discuss planned National Digital Library of Agriculture](#)

[USAIN unveils new web site](#)

[Texas Agricultural Experiment Station digitizes content for institutional repository](#)

FAO News and Events RSS Feed edit

[IMARK: Digitization and Digital Libraries now in French](#)

[FAO's activities on Agricultural Information Management Standards go into Wikipedia](#)

[The entire AGRIS data from 1975 to date is now available](#)

To-Do List edit

New Item: Add

- high ghana workshop x
- high icco proposal x
- med iicd writeshop followup x
- med km workshop with atol x
- low eu development days x
- low inars report x
- low acp ambassador 4 euforic x
- low euforic borrel brussels x
- low web2 session brussels x

Del.icio.us bookmarks (euforic) edit

The European Union's aims to conclude deep free trade agreements with its key trading partners

EU flexes its colonial muscles with divide and rule strategies to crush former colonies with unfair trade agreements

ECOWAS Ministers endorse controversial EPA deal

Guide de la politique étrangère et de sécurité commune (PESC)

What's next in international development? Trade and finance

What's next in international development? Governance and corruption

What's next in international development?

Scotsman.com News edit

[Make or break for man who would be First Minister](#)

[Jodi's killer claims 'trial by media' denied him justice](#)

BBC Sport | Rugby Union | UK Edition edit

[Taylor set for November return](#)

[Schedule cut for 2007 Tri-Nations](#)

Google Mail edit

Inbox (2) Hide preview

del.icio.us/euforic. - ACP news from I 13:06

Peter - [euforic-members] new and ren 03:29

Sarah - committees and agreements - I 4 Oct

Eduardo - Eduardo Rejon would like to 2 Oct

pier.euforic, Peter (2) - brussels (Googl 20 Sep

Google Calendar edit

October 2006

Su	M	Tu	W	Th	F	Sa
24	25	26	27	28	29	30
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31	1	2	3	4
5	6	7	8	9	10	11

[Add Event](#)

Currency Converter edit

Convert this amount: Powered by VDX

of this type of currency:

United States Dollars (USD)

into this type of currency:

Euro (EUR)

start Removable Disk (E:) iaald Google - Mozilla Firefox Microsoft PowerPoint ... Norton 14:11



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Getting content on the web
Getting content found on the web
Getting content around the web
Getting content beyond the web

Distributed production
Social tagging
Multiple applications 'mashed' together
Become a publisher (of feeds) 