

# Cornell

# ALUMNI NEWS

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*In the News this Week:* WILLIAM I. MYERS named as first assistant to Henry Morgenthau, Jr.—Given charge of Farm Board credit activities. **Page 275**

TWO-DOLLAR MEALS are provided for needy students—This weekly cost secured through careful buying and group dining. **Page 273**

THREE POINT PLAN which unites the alumni and students is launched with dinners and by enthusiastic sectional meetings. **Page 280**

Volume 35



Number 26

March 23, 1933

# Lehigh Valley Service

## *Your Timetable!*

### THROUGH CONVENIENT SERVICE TO AND FROM ITHACA

#### DAILY Eastern Standard Time

	<i>The Black Diamond</i>	<i>The Star</i>
Lv. New York (Pennsylvania Station).....	11.05 A.M.	11.35 P.M.
Lv. New York (Hudson Terminal).....	11.00 A.M.	11.30 P.M.
Lv. Newark (Park Place-P.R.R.).....	11.00 A.M.	11.30 P.M.
Lv. Newark (Eliz. & Meeker Aves.).....	11.34 A.M.	12.11 A.M.
Lv. Philadelphia (Reading Ter'l, Rdg. Co.).....	11.20 A.M.	11.30 P.M.
Lv. Philadelphia (N. Broad St., Rdg. Co.).....	11.26 A.M.	11.37 P.M.
Ar. Ithaca.....	6.26 P.M.	7.48 A.M.

#### RETURNING Eastern Standard Time

	<i>The Black Diamond</i>	<i>Train No. 4</i>
Lv. Ithaca.....	12.49 P.M.	10.40 P.M.
Ar. Philadelphia (N. Broad St., Rdg. Co.).....	7.33 P.M.	7.32 A.M.
Ar. Philadelphia (Reading Ter'l, Rdg. Co.).....	7.41 P.M.	7.42 A.M.
Ar. Newark (Eliz. & Meeker Aves.).....	7.43 P.M.	6.33 A.M.
Ar. Newark (Park Place-P.R.R.).....	8.00 P.M.	7.21 A.M.
Ar. New York (Hudson Terminal).....	8.11 P.M.	7.16 A.M.
Ar. New York (Pennsylvania Station).....	8.10 P.M.	7.15 A.M.

**Lehigh Valley Railroad**  
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This is on a good weight cardboard and is our best seller. If on basswood the price is \$1.10. The popular ones are colored views of the "Library" and the "War Memorial". Other pictures in brown are: Goldwin Smith Hall Entrance, Aerial View of Campus, Baker Tower, and Cascadilla Bridge.

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**Two-Dollar Meals****Undergraduates Cut Food Costs by Co-operative Eating Clubs**  
—Menus Eminently Satisfactory

During the last week occurred two interesting manifestations of what a local philosopher-poet has termed "The Great Trouble." As the world beyond the Ithaca horizon has found itself progressively involved in the coils of the economic dragon, the University community has realized economic distress with a fresh poignancy. Remittances from parents become smaller and smaller, more and more occasional, and the undergraduate finds that his life can no longer proceed in a comfortably predictable orbit, lubricated monthly with paternal funds.

Faced with the need for a radical reduction of living expenses, and often confronted with real want, Cornell students have shown themselves to be resourceful and courageous. One group has formed an eating-club which will supply three meals a day to all comers at the amazing price of two dollars a week. The "club" has secured the use of a dining-room and kitchen in and through the courtesy of the Cosmopolitan Club at a nominal price, and by careful planning and the exercise of numerous little economies, it is confidently felt that a large group of indigent students can be fed for a price that is almost unbelievable. A subsidy from University funds makes the entire plan feasible.

These are, though, no soup-kitchen meals that will be fed to hearty and hard-working students for their two dollars. The food is of the highest quality, capably cooked; the menus are planned with an eye to their nutritive value as well as to their cheapness. This is made possible by adherence to a program of work-sharing. Labor costs are cut to an absolute minimum; wherever it is possible the men will do their own waiting and dish-washing.

The prospect of getting three square meals a day for as little as twenty-eight cents a day is attracting even those men who have been saving money all year by doing their own cooking. It is amazing to discover how many students—especially those in the graduate school—have been able to remain in school because they have been cooking their own meals over spirit-lamps and electric-plates. At the beginning of the academic year there was an unprecedented demand for apartments. This demand can now be explained by the presence of numerous little groups who find it necessary to live on the prod-

ucts of their own culinary skill. The new plan of supplying meals to such students at the insignificant sum of two dollars per week should relieve these men of onerous household duties and afford them more time for the normal pursuits of the student.

The first few meals served under the new plan have met with great success. The men seemed entirely satisfied with the fare and enthusiastic over the price. It is expected that as the group increases in size, it will be possible to offer even better meals than the ones already served and to pare a few cents off the price.

The presence of so large a group of indigent students on the campus has naturally aroused the sympathy of the more fortunate men. In conformity with the general feeling that these men want aid, rather than charity, the Student Council is making a determined effort to increase the Student Emergency Loan Fund which was established last year to supplement the normal University loan funds during the existence of the economic crisis. A "Depression Ball" held in the State Drill Hall last fall was so successful that another such function was held March 17. With the co-operation of numerous local agencies, it was possible to attract a great throng of dancers who paid only one dollar for admission.

An unusual feature of the arrangements for this dance was the announcement that articles useful to needy students would be accepted in barter for tickets. Immediately after this announcement a pile of such articles began to grow in the office of Mrs. L. A. Fuertes, who is directing the student employment agency and aiding in relief work among needy students. Clothing of every description, textbooks, surgical instruments, toilet articles, slide-rules, desk-lamps, all sorts of things were offered in exchange for tickets.

Cornell students have been sensible to the wants of their fellows. A spirit of common enterprise and sharing has grown up on the campus that has excited the admiration of observers and has been of material aid to students who would have had to leave school, were it not for the encouragement of their fellow students.

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Ar. 4:50 p.m. 7:12 p.m. x5:30 a.m.

### NEW YORK to ITHACA

Lv. 9:30 p.m. 10:00 a.m.  
Ar. x6:30 a.m. 4:50 p.m.

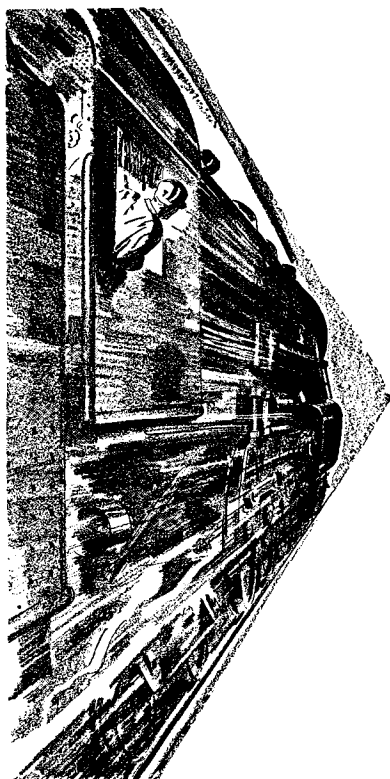
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# CORNELL ALUMNI NEWS

VOL. XXXV, NO. 22

ITHACA, NEW YORK, MARCH 23, 1933

PRICE 12 CENTS

## KREISLER CONCERT High Point of Month

When Fritz Kreisler, the famous Austrian violinist, plays in Bailey Hall on March 28, his appearance will have more than an artistic significance. Alumni will recall the circumstances of his last visit to Ithaca which was in December 1919. The war hysteria had not yet subsided when it was announced that Kreisler, who had been an officer in the Austro-Hungarian army, was to give one of the regular University concerts. Immediately, there was an outburst of protest and dismay from a citizenry that had digested too well the war-time propaganda of Mr. Creel and his associates.

With the newly-formed veterans' organizations taking the lead, a determined attempt was made to prevent the appearance of Kreisler. A series of newspaper advertisements denounced the violinist as a Hun, a filthy Boche; a deputation waited on President Schurman to urge the cancellation of the concert. It is eloquent of the change that has taken place in public sentiment during the last thirteen years that the local commanders of the American Legion and the Veterans of Foreign Wars have joined with other members of the University community in welcoming Kreisler.

When Dr. Schurman refused to prevent the concert of the celebrated virtuoso, the Mayor of Ithaca issued a public proclamation urging the citizens to stay away from the concert. The Common Council of Ithaca went on record as opposing the appearance of one who had so recently borne arms against the United States. Some zealots went so far as to seek a legal injunction against the concert.

When all efforts to block the concert had failed, a crowd gathered about Bailey Hall and demonstrated in protest against "the Hun fiddler." In spite of this, the concert-hall was packed with enthusiastic music-lovers when Kreisler stepped out upon the platform. He received a tremendous ovation. Seated near the stage was a large group of Cornell football-players, charged with the duty of protecting the virtuoso from any physical harm. With a large crowd surrounding the hall the great artist began to play. Almost simultaneously with the opening notes of the concert, an attempt was made to storm the doors of Bailey Hall. Vigilant police repulsed this attack. Then, somebody cut the electric-cables leading to the hall and the huge

auditorium was plunged into darkness and confusion.

For a few moments there was a babel of shouts, frightened and furious, but above this rang out the tones of Kreisler's violin. The man who had laid aside his instrument and faced death for his country was not to be intimidated. A few flashlights and candles were produced, President Schurman climbed to the platform to sit beside the artist, and the concert proceeded in semi-darkness. For more than a half-hour, before the break in the cables was discovered and the lights were restored, Kreisler played. When he was finished, the deafening cheers and applause of the audience assured him that those within the building bore him no chauvinistic malice.

Thus, the return of Kreisler to Ithaca and Cornell is regarded as an incident of social and historical importance. Citizens of Ithaca have joined with University officials in making the arrangements for his reception. Everything possible is being done to atone for the unhappy circumstances of his last visit and to assure Kreisler that he is more than welcome.

## PLACEMENT BUREAU Headed by H. H. Williams

Cornell has established a central Placement Bureau with offices located in Room 16, Willard Straight Hall, for the purpose of co-ordinating the placement work now being carried on in the several colleges. The work will be under the direction of Herbert H. Williams '25.

Separate college offices are to be continued, but they will delegate to the central bureau as many duties as they see fit. Despite the change, however, students will continue to register in the offices of their respective schools.

All detailed and specific functions of the central bureau cannot be indicated or foreseen at this time, but it will handle most of the work connected with locating businesses, industries, and other organizations having possible openings for Cornell men and women.

For the present at least, the University Bureau will include alumni with senior placements, clearly recognizing, however, the desirability of establishing, as soon as feasible, alumni offices which shall work in close connection with the Ithaca bureau. In fact, last November the Cornell Club of New York organized an office now under the management of T. S. Chadeayne '26.

## MYERS NAMED Morgenthau's Assistant

Professor William I. Myers '14 B.S., '18 Ph.D., member of the faculty since his graduation, and a nationally known authority on farm finance, has been appointed assistant secretary to Henry Morgenthau, Jr., '13, chairman of the Federal Farm Board.

Dr. Myers is already in Washington and has been given leave from the University until October. He is in charge of the Farm Board's program of consolidating credit activities—a function now divided among a half-dozen government agencies.

The appointment was not a surprise to those familiar with his former work. Earlier this winter he was called before a committee of Congress to give advice on farm mortgage situation and to help draft and criticize farm finance bills. During the governorship of President Roosevelt, Dr. Myers was called frequently to Albany for consultation.

Dr. Myers was born in 1891 in Lowman, N. Y. and was reared on a farm.

He entered the College of Agriculture in 1910, graduating as a bachelor of science in 1914. That year he was appointed instructor in farm management, and began to study for the degree of doctor of philosophy which was conferred upon him in 1918. That year he was named assistant professor of farm management, and in 1920 he was promoted to a full professorship.

When the State Legislature voted appropriations to the Cornell department of agricultural economics to conduct research in marketing, Dr. Myers was put in control of this research. His teaching field was also broadened to include co-operative marketing and farm finance. A large amount of research in that subject has been conducted and overseen by him.

Other outside assignments of importance have been given to Dr. Myers. He spent nine months in Europe in 1926 studying co-operative marketing and farm finance on the continent. Two years ago he went to Puerto Rico to make a survey of the possibilities there for the co-operative marketing of tobacco and other native crops.

He served for two years as secretary of the Farm Economics Association of the United States.



## About Athletics

### A Three-Letter Man

Chief of the athletic honors bestowed at the last Junior Smoker is the triple award to José Martinez-Zorrilla '33, Cornell's fiery All-American end. In addition to the letter he won for his participation in varsity football, the lithe Mexican was the leader of the Red and White fencing team and an outstanding player on the powerful lacrosse team that Nick Bawlf produced last year. Martinez-Zorrilla is the brother of Cristobal Martinez-Zorrilla '32, who captained the Big Red Team in 1931. This is the first time since 1926 that a Cornell athlete has won letters in three sports. The last three-letter man was George Pfann, athlete and Rhodes Scholar.

Andy Kerr, coach of last season's undefeated Colgate grid team, who was the guest speaker at the Junior Smoker paid tribute to Martinez-Zorrilla, who played end on the East team that Kerr led to the Pacific coast last winter. Kerr also praised the abilities of Bartholomew J. Viviano '33, captain of last season's football team and one of the outstanding men on the sectional team that Kerr coached. Viviano received his letter for football at the Smoker.

Eight men were the recipients of double awards at the time-honored ceremony. Richard H. Beyer '33 and Irving W. Tullar '32 received letters for both football and lacrosse. Louis Hatkoff '33 won trophies for participation in basketball and baseball. Philip M. Winslow '33 won letters for soccer and lacrosse. Robert R. Williams '32, won a double award for activities in baseball and soccer. Three men: Joseph R. Mangan '33, Philip F. Finch, Jr., '33, and Arthur F. '32 were rewarded with double insignia for their participation in both track and cross-country.

The awards:

**Crew**—H. A. Dreyer, Frederick W. Garber, Jr., Charles K. Ives, Peter M. McManus, Garrett S. Parsons, Edward Roeder, Jr., Fred J. Schroeder, Donald B. Williams, Robert M. Wilson, Jr., William E. Mullestein.

**Baseball**—John P. Draney, Jr., Ray R. Flumerfelt, Robert J. Frost, Louis Hatkoff, Gustav E. Kappler, Tuure A. Pasto, Charles H. Payne, Abraham Sereysky, Edward J. Smith, Robert R. Williams, James P. Whiskeman, Jr.

**Cross Country**—William F. Davis, John P. Emerson, Philip F. Finch, Jr., John F. Hazen, William N. Kaskela, Joseph R. Mangan, Arthur F. Martin, Ellison H. Taylor.

**Basketball**—John James Ferraro, Louis Hatkoff, Nelson D. Houck, Joseph J. Kopaczynski, John R. McGraw, William T. Reed, Stephen A. Voelker, George C. Zahn.

**Lacrosse**—Richard H. Beyer, Arthur L. Boschen, Carleton M. Cornell, Robert A. Cosgrove, Napier B. Caldwell, Allen A. Cruickshank, Edward W. Guthrie, Stanley W. Hubbel, Charles D. Ives, Robert S. Jones, José C. Martinez-Zorrilla, Marcus M. Mason, George H. Matthews, Henry J. Marquart, Joseph W. McWilliams, Jr., Michael R. Shulman, Irving V. Tullar, Charles F. Walker, Philip M. Winslow, Joseph M. Youmans.

**Tennis**—Morris Adelsberg, Edward W. Copping, Seymour L. Hanfling, Edwin S. Oppenheimer, Henley A. Sklarsky, Richard S. Stark, Leonard H. Vaughan, Jr., Felder Wright.

**Track**—Isadore Belloff, John A. Bennett, Richard R. Brainard, David V. Burns, Edward L. Corlett, Karl Trufant Dreher, Edward H. Ebelhare, De Lancey F. Eckert, Gordon H. Eibert, Gordon H. Ellis, Philip F. Finch, Jr., Theodore F. Haidt, Jr., Robert N. Hart, Richard F. Hardy, Victor K. Hendricks, Robert J. Kane, Markoe O. Kellogg, Joseph R. Mangan, Arthur F. Martin, William E. Persbacher, James M. Proctor, Albert F. Ranney, Robert A. Rieker, Douglas C. Reybold, Richard A. Rosan, Lloyd L. Rosenthal, Donald A. Russell, Otto B. Schoenfeld.

**Fencing**—Hale Anderson, Jr., José E. Berumen, Herbert H. Blau, Franklyn Foster Bond, José C. Martinez-Zorrilla, Bernard L. Rodkinson, Sidney Francis Scileppi, Marcel F. Tetaz.

**Football**—Donald E. Anderson, Richard H. Beyer, Jerome Brock, Thomas C. Borland, John J. Ferraro, Homer R. Geoffrion, Abraham George, Jacob I. Goldbas, Robert S. Grant, Raymon R. Hedden, Frank J. Irving, Nathaniel E. Kossack, José C. Martinez-Zorrilla, Frank K. Murdock, Henry Shaub, Walter D. Switzer, John W. Terry,

John M. Wallace, Bartholomew J. Viviano.

**Soccer**—Bernard E. Allaire, John D. Bennett, William H. Baily, Luis T. Bermejillo, Roger E. Mulford, Quintino J. Serenati, Allyn C. Taylor, Joseph G. Toth, Hendrik Versluis, Robert R. Williams, Philip M. Winslow, George H. Krieger.

**Wrestling**—George B. Bancroft, Julian S. Butterworth, Raymond J. Cothran, Max Hurwitz, Thomas G. Lamberti, Harry W. Lundin, Aaron Margolis, Wilford B. Penny, Charles C. Shoemaker, George Tretter.

### Wrestling Intercollegiates

Max Hurwitz '35 won the 135 pound class in the Eastern Intercollegiate Wrestling Association championship bouts held in Columbia's gymnasium, Saturday afternoon last. Coach Walter O'Connell's lightweight star pinned Harold Rosenberg's shoulders to the mat after a spectacular match just seven seconds before time was up. Hurwitz was Cornell's sole qualifier for the finals. The loss of Penny and Bancroft, Cornell's champions in 1932, was keenly felt as it was predicted that they would repeat this year.

Lehigh University's strong team won the championship for the third consecutive time. Coach Daniel Sheridan's men won two first places and two seconds, and with the other places well divided, his team gained enough points to win the pennant for the year 1933.

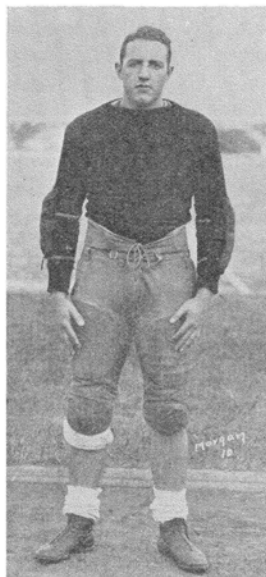
Princeton took second honors and Penn State, Yale, and Cornell finished in order. Only two of last year's champions were able to repeat although four of them were on hand. Robert Dalling of Lehigh and Kenneth Mann of Pennsylvania repeated their 1932 success, but Henry Snowden of Yale, a favorite in the heavyweight class, lost to Clyde Cole of Penn State who has not lost a bout this year. Ben Bishop of Lehigh, another 1932 champion, was upset by Russell of Princeton after an interesting bout.

#### 1933 Wrestling Champions:

118-pound—Ellstrom, Penn State  
 \*126-pound—Dalling, Lehigh  
 135-pound—Hurwitz, Cornell  
 145-pound—Gregory, Princeton  
 155-pound—Hooker, Princeton  
 165-pound—Peck, Lehigh  
 \*175-pound—Mann, Pennsylvania  
 Heavyweight—Cole, Penn State  
 \*Retained championship

#### Final Scores:

Lehigh	30
Princeton	22
Penn State	18
Yale	11
Cornell	10
Pennsylvania	9
Columbia	6
Syracuse	3



JOSE C. MARTINEZ-ZORRILLA



## Just Looking Around

**D**R. BRONISLAW MALINOWSKI, the eminent anthropologist, is here giving the Messenger Lectures. How is he filling his spare time? Is he not applying his anthropological technique to a study of the phenomena of American student life?

Indeed, he could hardly avoid doing so. He must be taking notes on tribal totemism, the identification of the Princeton student with the virtues of the tiger, the worship of the Yale man for the bull-dog, the humility of the University of Michigan before the Wolverine, the curious sympathy of anti-militarist New York University for the violet.

What does he make of the Depression Dance, an important social event held in the Drill Hall on Friday evening? Is not

this a form of propitiation to sullen gods, an exorcistic ballet representing once more the death of Depression-Balder, Depression-Osiris, Depression-Dionysus, and his promised resurrection in the form of radiant Prosperity?

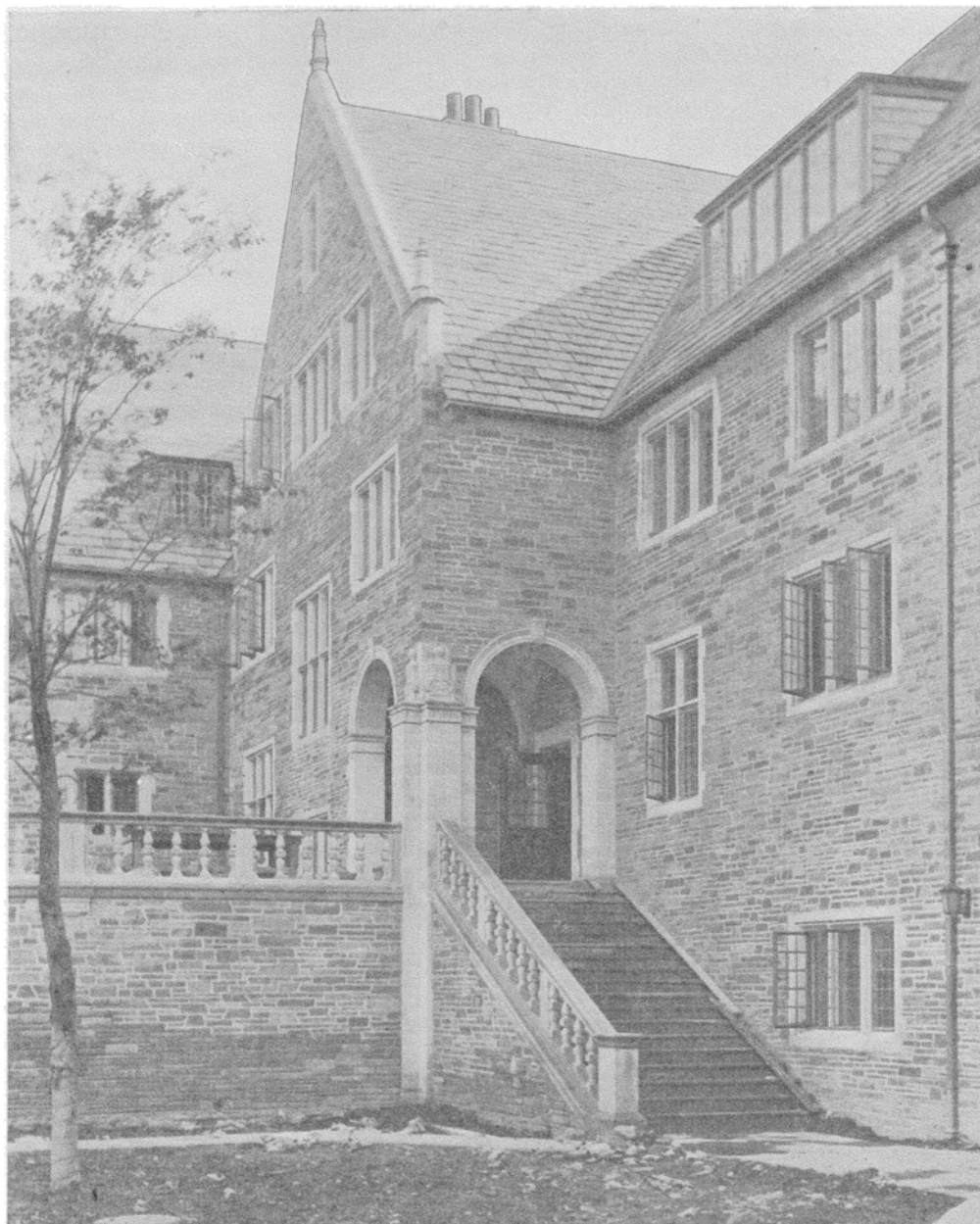
Has he succeeded in obtaining the aborigines' permission to be present at their Initiation Rites? He will find therein much to interest him. He will inspect the Sacred Paddle, so similar to that in use among the Polynesians. He will make cross-references to the girls of Whydah, with figures of flowers and animals burnt into their skins with hot irons; to the sound thrashings of the Yoruba initiations; to the venomous ants permitted to crawl over the Colombian initiates; to the young Incas, obliged to live for weeks without sleep; to the Mandan Indians, forced to rest on pieces

of wood skewered through their shoulders; to the young Aztecs, pierced with eagle's talons.

With such parallelisms in mind (I have just copied them from the Encyclopedia Britannica) he will find the initiatory rites of our indigenes extremely useful to his studies. And besides, he ought to be a godsend to the initiators.

RUNDSCHAUER

MARIE POWERS '24 sang over radio station WABC on March 16, as a guest artist on the LaForge Berumin program, with Ernesto Berumin. On April 4 she will sing the Verdi "Requiem" with the Mendelssohn Club in New York. Miss Powers sang at the New York home of President and Mrs. Roosevelt on February 24, for the Daughters of the American Revolution.



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## Obituaries

**WILLIAM VALLANCE HAMILTON** '84, president and chairman of the board of the First National Bank in Caledonia, N. Y., and president of the Honeoye Falls, N. Y., Bank, died in Rochester on March 6, of a skull fracture following an automobile accident. He was born in Caledonia seventy-three years ago. He took two years in the optional course and was a member of Psi Upsilon. Mr. Hamilton was a director of the Monroe County Savings Bank in Rochester, and was president of the Hamilton and Son Produce Company in Caledonia and the Hamilton Flour Mill in Honeoye Falls, and of the Caledonia Board of Education and the Caledonia Water Board, and chairman of the Taxpayers' League of Livingston County. He was appointed a State Park Commissioner by Governor Franklin D. Roosevelt, of whom he was an intimate friend. His wife, Mrs. Josephine Wilson Hamilton, a son, Wilson Hamilton '28, and a daughter, Mrs. Joseph Ward, survive him.

**ANDREW LENOX SMITH**, '15 A.B., a lawyer in Glens Falls, N. Y., died on March 12 of heart disease, at the home of his father in Bolton-on-Lake George,

N. Y. He was born on December 10, 1892, the son of Mr. and Mrs. Fred R. Smith. During the War he served overseas with the rank of lieutenant.

### THE '94 MEMORIAL DEBATE

For the presentation of the negative side of the question, "Should the Federal Budget be Balanced? If so, Why?" Jack Goodman of Albany, a sophomore in the College of Arts and Sciences, won the '94 Memorial Prize in Debate at Willard Straight Hall last week. Honorable mention went to another upholder of the negative, Morgan Sibbett '34 of Provo, Utah, a senior in the College of Arts and Sciences and a junior in Mechanical engineering.

Professor Herbert A. Wichelns '16, of the department of public speaking, presided over the debate. Judges were Professor R. E. Montgomery of the department of economics, Professor F. C. Prescott of the department of English and Professor G. H. Robinson of the Law School. Other speakers in the debate were: Raymond J. Cothran '33, Thomas Dransfield III '33, and John M. Friedman '34, affirmative, and Leon D. Blumberg '34, negative.

Equalization of the nation's income and expenditures would not end the de-

pression, argued the negative. That side contended rather that the return of prosperity would bring a proportionate increase in income and the budget would again have a surplus as it did before the depression. The sales tax was opposed by the negatives, who argued that it would be unjust to the poorer class and would hinder business recovery. As an alternative to budget balancing, the negatives recommended the floating of a bond issue to meet the expected deficit.

The affirmative side argued that passage of the proposed economy bill would cut the deficit in half, the remainder to be met by an increase in taxation in the upper brackets. They proposed a gasoline, beer and general sales tax. The floating of government bonds, they asserted, would divert credit from the field of business. Failure to balance the budget might bring fear and a collapse of the financial structure, they declared.

### POULTRY JUDGING CONTEST

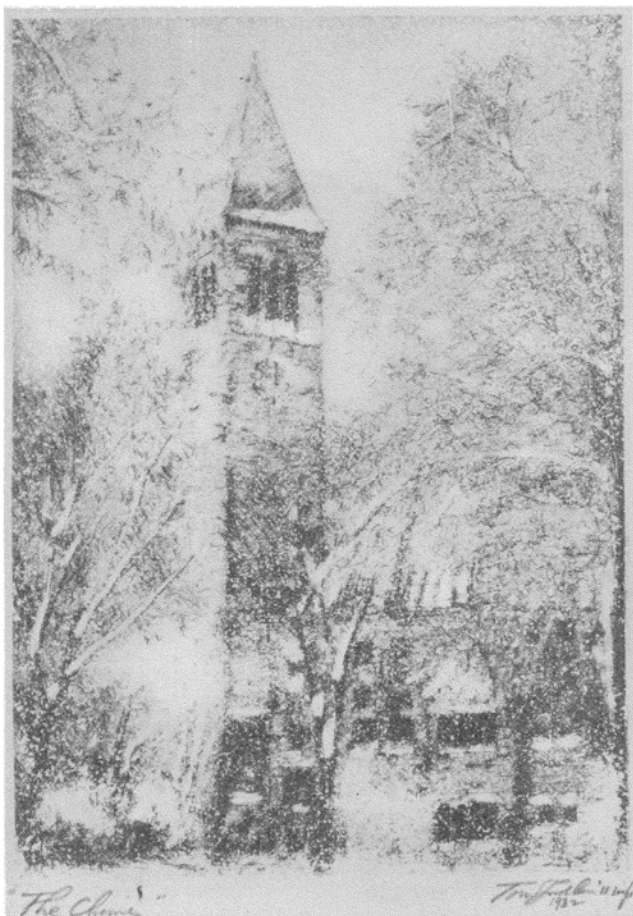
Four New York State Cornellians were members of the prize-winning team which took part in the sixteenth annual eastern intercollegiate poultry judging contest last week at Trenton, N. J. They were Morton Adams '33, Troupsburg; Donald H. Bradt '34, Edinburg; Charles F. Greenleaf '35, Salt Point; and Richard Warren '34, Ithaca.

Greenleaf, Bradt, and Warren scored 964 points, 916, and 910, to win first, second, and third places as individuals, and to win the loving cup as the winning team in competition with five other State Colleges.

### RAILROAD FARES REDUCED

The Lackawanna and Lehigh Valley Railroads will put into effect greatly reduced round trip fares for Spring Recess travel, which will be available to all students, officials, members of faculty, teachers, and employees of all educational institutions. To take advantage of these reductions, identification certificates should be procured from the Dean's office, and should be presented signed and countersigned to the railroad agent when purchasing tickets. These special round trip fares will be good going daily March 15 to April 15, with a return limit of 30 days, or until April 30.

**THOMAS R. COX** '11 is now living at 343 Highview Road, Englewood, N. J. He has recently changed his New York Stock Exchange affiliation and is now a partner in the firm of Shea & McManus, 67 Exchange Place. Recently he was elected a director of the Broadway Savings Bank in New York City. He is also president of the Board of Education in Englewood and president of the Board of Trustees of the First Presbyterian Church there.



An Etching of the Tower by T. R. Ludlam

Courtesy Mr. Ludlam



## Two Important Books

Professor O'Leary Writes on Corporate Enterprise and William Wallace on Our Constitution

*Corporate Enterprise in Modern Economic Life*, by Paul M. O'Leary.

This short treatment of a major economic problem by an assistant professor of the Department of Economics was avowedly published for a small group of readers who think about the economic world we live in. It concerns the "Frankenstein" of the modern economic society, the corporate device. Approaching this problem in a manner similar to that of Professor Wormser, the lawyer, the author has given us the point of view of the economist.

After emphasizing the importance of the corporation in modern economic society, the writer, speaking of the recent depression, says,

"In this whole semi-tragic, semi-comic episode there has been a striking demonstration of the fact that our whole system of financing economic activities through the widespread distribution of corporate securities, is, if not rotten to the core, certainly well speckled with rotten spots. Furthermore, the mechanism of security distribution is so intimately connected with all the other parts of the credit system that its rottenness constitutes a continual menace to the welfare of economic society in general." But this is not all. We must look deeper into the whole system, the author assures us, to find the really rotten spots.

The managerial segment of our corporate life has been so completely divorced from ownership that temptation to exploit is almost irresistible. Bonus payments to "efficient" officers have made "double dealing skull-duggery" the order of the day. By clever use of such weapons as non-voting stock and the holding company, the banking and managerial segments have succeeded in removing control even further from responsibility. On the other side, rational investment by the investors' segment has become practically impossible. Technically complex records, which—even to the expert who can read them—are uninformative, and investment advisers who while claiming to be impartial are agents of interested parties, have completely befuddled and bound Mr. Average Investor. As to the worker's segment, alas!—that has been and is composed of nothing more than a group of contractual relations. The age-old controversy with labor has been aggravated by the development of the corporation. Labor turn-over and unemployment flourish. The writer admonishes those who are inclined to compare this condition with medieval feudalism that their comparison is not exact. For, he says, "After all, feudal lords were under obligation to assure to their dependents a source of livelihood."

What can be done about this rottenness? "We can use the knife or we can use pills." In the latter category, falls a reformation of corporation law. Directors and groups possessing effective control should be imposed with the strictest obligations. Stricter rules governing the publicity policies and accounting procedure of corporations would constitute a big step forward. And yet, why such mild measures? Why not extensive change? The author offers his plan: a national holding company which would provide funds to large enterprises. Such a gigantic corporation would be managed by a governmental economic council. This organization would have the merit of making responsibility more nearly co-extensive with authority and thus would remove the chief of existing corporate evils.

This book is published by Harper & Brothers, N. Y., 124 pages. \$1.00. Reviewed by LUCIEN R. THARAUD.

■  
*Our Obsolete Constitution*, by William Kay Wallace.

Perhaps the chief value of Mr. Wallace's *critique* of the document which is regarded as our fundamental law lies in the fact that he writes in the light of the occurrences of the last few years. He considers the chaotic state of our national life, gropes for an explanation of its disorder, and thinks he finds it in the proposition that the Constitution is an anachronism. He expounds the thesis that the root of the weed which is throttling the organization of our State is the Constitution itself, and that a violent revolution can be averted only through a complete revision of that document.

After devoting his opening chapters to a review of American Constitutional history and an analysis of the part that the constitution plays in the organization of modern American society, Mr. Wallace arrives at these conclusions:

"First: The individual has been stripped of his defenses against the encroachment of government.

Second: Constitutional immunities are no longer valid.

Third: Our Government has in principle become autocratic.

Fourth: The Constitution has become obsolete." And he believes that there is nothing we can do to rejuvenate the Constitution; no revision can restore to it the efficacy as a statement of political principles that it enjoyed in 1789.

The argument for the futility of revision is that the Constitution was originally framed to conform with philosophical principles which have been revealed as spurious. For example, nat-

ural rights and social contract (so dear to Jefferson) are "meaningless fictions"; political sovereignty (almost a fetish with Hamilton), is "a borrowing from ignorant notions about the source of power in the state." Mr. Wallace deplores the spirit of *political* freedom that pervades the Constitution, and urges the enactment of a basic law which would emphasize *economic* freedom; he would have us found our new statement of the law on economics, not pleasing abstractions. The Constitution cannot be revised or altered to satisfy modern needs because it is drawn from sources which are quite foreign and inapplicable to a complex industrial state.

Should we fail to abandon our chief instrument of state, Mr. Wallace predicts an armed revolution, at a not distant date "in comparison with which the havoc wrought by the Russian Revolution would be child's play." He conjures up a picture of the Marines making a last stand under the portico of the White House, like that of the Swiss Guards in the Tuilleries; he foresees a nation in ruins, millions starving and dying.

Mr. Wallace's glimpses of the future seem fantastic to the citizen accustomed to the prosaic smoothness of our society. But when we consider his suggestions for a new Constitution, and realize that its tenets would secure to us most of the things we strive for—and which are apparently unattainable in that instant order of things—we must have more respect for his dismal prognostications. Economic Liberty, Social Security, A More Efficient Government, A New Definition of Personal Liberty and of Property, A Planned National Economy, are the purposes upon which we must concentrate and for the attainment of which we must scrap our Constitution.

When we recall the squirmings, the euphemistic countermarches, the juridical subterfuges that have been indulged in by the United States Supreme Court in recent years, in its efforts to adapt the Constitution to modern life, Mr. Wallace's argument is compelling. Whether or not the maintenance of the Constitution will lead to the terrifying result that he predicts, it is not to be denied that Mr. Wallace makes our revered fountain-head of law out to be rather a rusty old sink. The most conservative reader will come away from this book stimulated to examine our legal plumbing, and rather doubtful over the prospect that it can indefinitely continue to convey the precious fluid of justice.

This book is published by The John Day Company, N. Y. 219 pages. \$2.00.

Reviewed by M. S. G.

## CORNELL ALUMNI NEWS

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### THE THREE-POINT PLAN

#### An Important Innovation

THE PRESENT PERIOD, ordinarily full of dinners for the busy undergraduate, is filled to overflowing under the so-called Three-Point Plan, described last week under the head "Alumni Contacts Planned by Students."

It will be a beneficial development for Cornell if the idea can become a custom. Not only does the alumni body need information on Cornell's rather complicated system of alumni organizations which separately supervise the various phases of alumni activity, but the source of all alumni, the undergraduates, might well receive more emphatic assurance that they are to become a very welcome addition.

No one group can become of such high value in alumni affairs as the perennial additions from the undergraduate body. They alone among alumni speak the language of the preparatory school without an interpreter. They can interview candidates and produce the proper awe and respect untinctured by the note of sadness that creeps into an interview with an elderly gentleman five or six years out of college, who forgets the aspirations of the prep school and talks in glittering generalities. Perhaps the big speech and the organization work can be done by the silver-gray, but the heart-to-heart work can be performed unquestionably better by persons from one to six years out of the prep school.

Nor has it always been stated convincingly and emphatically that the newly graduated alumnus, the trustee, or the student home for the holiday is welcome

in the alumni club. The attitude is there, but on the whole the older alumnus takes the newer one for granted, and leaves him to discover for himself that the latch string is always out.

Finally, a feeling that most of one's undergraduate friends from one's own locality will be one's closest Cornell associates through the years to come has been a concept that has received little attention. The possibilities are obvious to the groups as soon as they arrive at one of those meetings.

The Three-Point Plan seems to be one of the finest innovations that has entered into the Cornell undergraduate relationship. There seems to be no catch in it. It is neither a plan for raising funds nor a hoax to ballyhoo Spring Day. Alumni clubs will do well if they emphasize the meetings of the spring recess, and alumni who attend such luncheons and dinners will be amply repaid for the effort.

### AN EDITORIAL

#### On Dr. Ewing

Dr. James Ewing, distinguished in medicine, pathologist at the Cornell Medical School, has added during his lifetime one contribution to humanity after another. Sometimes men like Dr. Ewing are honored during their lifetime as he has been. Few, however, are as well-beloved and as universally regarded with affectionate friendship by colleagues and acquaintances alike. The following tribute from the *New York Sun* reflects this attitude. Dr. Ewing, though not a Cornellian has given many of the best years of his life to Cornell students and Cornell Cornell projects. The editorial:

"At a time when all the afflictions of the Anglican litany assail mankind at once, there steps forward today, modestly as usual, one of the most devoted of its defenders. He is Dr. James Ewing, professor of pathology at Cornell University, delivering an address at the annual meeting of the American Society for the Control of Cancer at the New York Academy of Medicine.

"One wonders whether the proposed socialization of medicine could induce careers of such patient, lifetime effort and scientific integrity. His profession repeatedly has honored him as one of the greatest authorities on cancer. His book, 'Neoplastic Diseases,' embodies years of patient and fruitful research in this field. The terrible modern scourge knows no more dangerous foe. He has been ruthless in limiting his conclusions to demonstrable fact, never advancing them a fraction of an inch beyond the verdict of his test tubes.

"Baseball is his Achilles heel. Three truant students, seeking to avoid observation in the grand stand, found him leaping high and yelling lustily as Honus Wagner batted out a home run. It was a

big day for Dr. Ewing, for he also comes from Pittsburgh. His tennis is almost professional. The rest of his quiet, precise and meticulous life has been poured into a test tube, which may yet yield something more important to human-kind than anything coming out of Manchuria or Washington."

### WHITE CENTENNIAL SERVICES

A group of Cornellians in Ridgewood, N. J. have planned a formal and unusual centennial service in honor of Andrew D. White. The idea originated with Fred T. Eckes '15, and the committee in charge consists of the following: Ira W. Travell '92, William Deans, Jr., '13, William C. Banta, Jr., '30, Edward M. Krech '29, Randolph Cautley '16 and Mrs. Cautley (Marjorie L. Sewell) '17, Albert Hodges '31, Mrs. Frederic G. Dunham (Caroline L. Allen) '04, Mrs. J. H. Johnston (Lucile E. Knight) '22, Dr. Harry G. Hodges '16, J. G. Carlisle Christie '14, Mrs. Lawrence Ritter (Elsa C. Neipp) '15.

The committee is arranging for speakers both from their own locality and from Ithaca. The officers of the Unitarian Church where the service will be held comment as follows: "It is most fitting that such a celebration should be held in our church, for Dr. White was a thorough-going liberal in his religious views and was subjected to bitter criticism on this account."

### CITY PLANNING LECTURES

A series of three lectures on city planning will be given during the next three weeks under the auspices of the Schiff Foundation. The first speaker is Col. D. H. Sawyer, director of the Federal Employment Stabilization Board, whose subject is "The Advance Planning of Public Works."

BURTON J. LEMON '08 is this year president of the Prismatic Club in Detroit, one of the oldest literary organizations in the Middle West. Other members of the Club are William B. Stratton '88, and James W. Parker '08. Honorary members include Admiral Robert M. Berry, Edwin Denby, former Secretary of the Navy, William McFee, and Chase S. Osborne, former Governor of Michigan. The Club meets weekly from October to June, each member being in charge of one meeting, at which he presents a paper and leads the discussion. Lemon, writing about the Club, says "The members, or Prisms as they are termed, enjoy an intimacy of contact and of ideas that seems scarcely possible in any group of today. The Club, in a way, is similar to the spirit and liberality of thought of the Town and Gown Club of Ithaca as it flourished in the first decade of the Twentieth Century."

# The Week On The Campus

**S**T. PATRICK'S DAY was celebrated, according to ancient custom, by a lawn fête of the architects on the campus at noon. The nux, or crux, of their divertissement was Justice to the Bootlegger. Speakers tore the heart-strings of the audience by word-pictures of the sufferings of bootleggers' babes after the fall of prohibition. The Architects paraded the campus with gigantic beermugs, horrid party-colored centipedes with human legs, and other appropriate symbols. It was all very pleasing and in irreproachable taste.

**BUT THE AFTERMATH** was in a very different key. The engineers, for no very clear reason, attacked the paraders. Snowballs gave way to fists; and all good humor was lost. In the midst of a battle in the entrance to West Sibley Clarence P. Robertson '33 of Buffalo, an architect, was thrown down the steps to the sidewalk. He suffered a broken arm and fractured skull, but at last reports it was determined, to our great relief, that his injury was not ominously serious.

**A STUDENTS' co-operative dining association** has been formed, as you see on another page, to combat the Trouble by the most effective means. One hundred students will pay \$2 a week apiece for breakfast and dinner daily. The University is helping out by appropriating \$200 from the Hubbard Fund, and by permitting the use of equipment from the Cascadilla Cafeteria, now disused. The dining room of the Cosmopolitan Club is the setting for the enterprise. The director William C. Harned '35 of Ithaca, proposes, for an average of 13.5 cents per dinner per head, to provide such menus as: Tomato Soup, Roast Beef, Brown Potatoes, Fresh Carrots, Cornstarch Pudding, Bread and Butter, and Tea. They propose to use a good deal of milk-orno, that sort of cereal pemmican produced by the College of Home Economics and fed to all our distinguished visitors.

**THEY HAD** a Depression Dance in the Drill Hall on Friday. The special feature was the acceptance of goods in place of money for entrance. The ticket-takers assembled 200 books, a few fountain pens, some drawing instruments, phonograph albums, shoes, sweaters, and miscellaneous old clothes. And one young man swapped a Bible for admission to the dance. I think there is something about that young man in the Bible somewhere.

**AN INNOVATION** of the week was the revival of the local spirit by means of dinners for students from special

localities. Fifty New Englanders met in Willard Straight to enjoy Provincetown clam chowder, a boiled dinner, and apple pie. And eighty-four Pennsylvanians dined together. The series is to be continued.

**THE ANNUAL '94 Prize Debate** was won by Jack Goodman '34 of Albany, sustaining the negative of the proposition: "Should the Federal Budget be Balanced? If so, how?" He is in favor of a bond issue to meet the proposed deficit.

**WILLARD STRAIGHT HALL** held an amusing crossword puzzle competition on Saturday. The winner was Richard L. Friede '33 of New York, who correctly filled in all the Downs and Acrosses in 27 min. 15 sec.

**THIS WEEK'S organ recital** was given by a visitor, Professor Homer Whitford of Dartmouth College.

**Fritz Kreisler** is coming, to play in Bailey Hall on March 28. "What, again!" you say, recalling the hurly-burly of 1919, when the electric light wires were cut, when the concert was continued with an electric flashlight, when the dogs of war were loosed in the arcades of the auditorium. Yes, Kreisler is again, and the American Legion, which did a good deal in the way of rousing popular spirits in 1919, has asked the Austrian to dinner. Well, fourteen years have healed a good many wounds, and changed a good many minds.

**THE SAGE CHAPEL** preacher was the Rev. Dr. E. W. Parsons, of the Colgate-Rochester Divinity School.

**DR. AUSTIN L. RAND** Ph.D. '32, formerly of the Department of Ornithology, is now on his way to New Guinea, on a collecting expedition for the American Museum of Natural History. Dr. Rand recently returned from Madagascar.

**HAROLD WENTWORTH '27** of the Department of English got himself into trouble a little while ago by publicly announcing that the English language contains two or three million words. Professor Robert L. Ramsay of the University of Missouri retorted acridly that the language contains only 250,000. How account for a divergence of 2,750,000? Dr. Frank A. Vizetelly, the lexicographer, joined the battle, staking his reputation on at least a million. Letters to the Paper are still being written. The point at issue seems to be merely the definition of the word "word." Professor Ramsay defines a "word" as a "headword;" that is, "table" is a word, but not table-leg,

table-top, table-drawer. For Mr. Wentworth, presumably, table-leg is a word. Evidently the poor old language needs two more words, and I will create them and stop the argument. If you want to argue about words, specify either a Ramsayword or a Wentworthword.

**ANOTHER NEED** of the country: "When America puts one tenth the thought and care into the dressing of its excellent fish that it now lavishes on the design of cheap automobiles, Lent may become a season of undiminished piety fraught with vastly less annoyance and discomfort."—R.B., the Gentle Philosopher, in the *Ithaca Journal-News*.

**WESG** got New Zealand a little while ago, says Professor Charles A. Taylor '14 of the Department of Extension. The new sending station is in the old *Cornell Countryman* building, by the way.

**THE W.C.T.U.** warns the women of the country that if they drink beer they will get fat. Will the leaders of the W.C.T.U. submit to be weighed in against the leaders of the Women's Organization for National Prohibition Reform?

**SPEAKING** of Fritz Kreisler and the national temper not so long ago, it is curious to turn to the *ALUMNI NEWS* of March 28, 1918, only fifteen years since. "The Ithaca police last week promptly put down some unpatriotic talk. A travelling salesman made himself obnoxious by repeated assertions about a large number of Americans wounded in France and of invalid soldiers in hospitals in the United States. Taken to police headquarters, he was not long in admitting that he had no foundation for his stories. The matter has been referred to the Federal Department of Justice . . . 'The Eagle's Eye,' a film serial made in Ithaca by Wharton, Inc., is to be used as a means of political enlightenment in Mexico. The play depicts German deception and intrigue, the Imperial plots and crimes against American industry and neutrality. In it appear several notorious spies. Among the scenes is the sinking of the *Lusitania*." M.G.B.

## TAYLOR REAPPOINTED TRUSTEE

**Myron C. Taylor '94**, donor of Myron Taylor Hall, was last week reappointed trustee of the University by sanction of the New York State Senate. His present term expires in June. Governor Lehman transmitted the reappointment to the Senate without the usual reference to committee.

## CORNELL CLUB LUNCHEONS

Many of the Cornell Clubs hold luncheons at regular intervals. A list is given below for the particular benefit of travelers who may be in some of these cities on dates of meetings. Names and addresses of the club secretaries are given. Unless otherwise listed, the meetings are of men:

<i>Name of Club</i>	<i>Meeting</i>	<i>Place</i>	<i>Time</i>
Akron (Women)	1st Saturday	Homes of Members	1:00 p. m.
Secretary: Mrs. Ralph B. Day '16, 245 Pioneer St., Akron, Ohio.			
Albany	Monthly	University Club	12:30 p. m.
Secretary: George W. Street '23, 158 State St., Albany.			
Baltimore	Monday	Engineers' Club	12:30 p. m.
Secretary: Frank H. Carter '16, 220 Pleasant St., Baltimore.			
Boston	Monday	American House,	12:30 p. m.
Secretary: George R. Grant '04, 50 Oliver St., Boston.		56 Hanover St.	
Buffalo	Friday	Hotel Statler	12:30 p. m.
Secretary: Herbert R. Johnston '17, Pratt & Lambert, Inc., Buffalo.			
Buffalo (Women)	Monthly	College Club	12:00 noon
Secretary: Miss Edith E. Stokoe '20, 5 Tacoma Ave., Buffalo.			
Chicago	Thursday	Mandels	12:15 p. m.
Secretary: C. Longford Felske '24, 33 S. Clark St., Chicago.			
Cleveland	Thursday	Cleveland Athletic Club	12:15 p. m.
Secretary: Charles C. Colman '12, 1836 Euclid Ave., Cleveland.			
Denver	Thursday	Daniel Fisher's Tea Room	12:15 p. m.
Secretary: James B. Kelly '05, 1660 Stout St., Denver.			
Detroit	Thursday	Union Guardian Bldg.	12:15 p. m.
Secretary: Frank Nitzberg '22, 2000 Second Ave., Detroit.			
Los Angeles	Thursday	University Club	12:15 p. m.
Secretary: Charles G. Bullis '08, 828 Standard Oil Bldg., Los Angeles			
Los Angeles (Women)	Last Saturday	Tea Rooms	Luncheons
Secretary: Miss Ruth Williams '18, 1139 East Maple St., Glendale.			
Milwaukee	Friday	University Club	12:15 p. m.
Secretary: Henry M. Stillman '30, 727 Maryland St., Milwaukee.			
Newark	2nd Friday	Down Town Club	12:30 p. m.
Secretary: Eric Ruckelshaus '27, 159 Irvington Ave., South Orange, N. J.			
New York	Daily	Cornell Club, 245 Madison Ave.	
Secretary: Andrew E. Tuck '98, 245 Madison Ave., New York.			
Philadelphia	Daily	Cornell Club, 1219 Spruce St.	
Secretary: James P. Stewart '28, 506 Morris Bldg., Philadelphia.			
Philadelphia (Women)	1st Saturday	Homes of Members	Luncheon
Secretary: Miss Miriam McAllister '24, 520 S. 42nd St., Philadelphia.			
Pittsburgh	Friday	Wm. Penn Hotel	12:15 p. m.
Secretary: Charles F. Kells '23, 14 Wood St., Pittsburgh.			
Pittsburgh (Women)	Monthly	Homes of Members	Afternoon
Secretary: Mrs. William R. King '24, 5555 Hobart St., Pittsburgh.			
Rochester	Wednesday	Powers Hotel	12:15 p. m.
Secretary: Leslie E. Briggs '21, 236 Powers Bldg., Rochester.			
Rochester (Women)	Monthly (usually Wednesday)	Homes of Members	Evening
Secretary: Miss Ruth A. Boak '26, 312 Lake Ave., Rochester.			
San Francisco	2nd Wednesday	S. F. Commercial Club	12:15 p. m.
President: Walter B. Gerould '21, 575 Mission St., San Francisco.			
San Francisco (Women)	2nd Saturday	Homes of Members	Luncheon or Tea
Secretary: Mrs. Walter Mulford '03, 1637 Spruce St., Berkeley.			
Syracuse (Women)	2nd Monday	Homes of Members	6:30 p. m.
Secretary: Mrs. Lester C. Kienzie '26, 304 Waverly Ave., Syracuse.			
Trenton	Monday	Chas. Hertzels Restaurant	12:00 noon
Secretary: Carlman M. Rinck '24, 309 N. Clinton Ave., Trenton.		Bridge & S. Broad St.	
Utica	Tuesday	University Club	12:00 noon
Secretary: Harold J. Shackelton '26, 255 Genesee St., Utica.			
Utica (Women)	3rd Monday	Homes of Members	Dinner
Secretary: Miss Lois E. Babbitt '28, 113 Seward Ave., Utica.			
Washington, D. C.	Thursday	University Club	12:30 p. m.
Secretary: James S. Holmes '20, 1705 Lanier Pl., N. W. Washington.			
Waterbury, Conn.	2nd Wednesday	Waterbury Club	12:15 p. m.
Secretary: Edward Sanderson '26, 155 Buckingham St., Waterbury.			

## Concerning The Alumni

'99 BS; '23—J. Edgar Pew '23 is chairman, and Walter C. Teagle '99 a member of a committee recently appointed by the American Petroleum Institute, to confer with proration enforcement officers of Oklahoma, Kansas, and Texas to formulate a definite policy regarding enforcement of their orders.

'00 CE—George W. Penfield is recovering from a serious and extended illness. His address is New Hartford, Conn.

'02 AB—The address of Frederick E. Emmons is now 803 South Highland Avenue, Los Angeles. He is manager and Pacific Coast representative of Thos. Cook and Son—Wagons-Lits Inc., at 623 South Grand Avenue. His son, Frederick E. Emmons, Jr., '29 B.Arch., is living with him.

'07 CE—Antonio Lazo is now living in Baltimore. He is connected with Strother, Brogden and Company, bankers, at 20 South Calvert Street.

'08 AB—Mrs. Charles E. Craven (Charlotte Baber) '08 is secretary of the Electric Furnaceman Company, of which her husband, Charles E. Craven, is manager. The address is 91 Wall Street, Norwalk, Conn. The company sells electric refrigerators, and the automatic stoker which gives the company its name.

'20 BS—Howard A. Stevenson, who was until recently with the Macmillan Company in charge of agricultural books, is now working on the development of an agricultural gardening library with various publishers. The project is planned to assume the proportions of a book-of-the-month club on outdoor books.

'20, '21 B.Arch—Donald McCormick was married on June 18 in Tulsa, Okla., to Lillian Tookah Baze, daughter of Mr. and Mrs. W. P. Baze of Muskogee, Okla. McCormick is an architect in Tulsa. His address is 1242 South Boston Avenue.

'20 B.Arch—John W. Ross, of Albert B. Ashforth, Inc., spoke on "Establishing a Rent Schedule" at a meeting of the apartment house group of the management division of the Real Estate Board of New York, on March 9 at the Town Hall Club.

'23 BS—Hoyt S. Ackles is farming in Marietta, N. Y., in partnership with his brother. They have a herd of Guernsey cattle, poultry, and grow cash crops. Ackles was married in 1929.

'23 BS; '23 AB—Horace C. Bird is farming in Medina, N. Y. Mrs. Bird was Aurelia D. Vaughn '23. They have two sons, Robert and Leslie, and a daughter, Emily Ann.

'23 BS—Adrianne Foster received his Ph.D. in botany at Harvard and later studied in England. He is now a member of the faculty of the University of Oklahoma.

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## CORNELL ALUMNI NEWS

Box 103

Ithaca, N. Y.



'23 BS; '26—Herman P. Everts is a florist in Cazenovia, N. Y. Mrs. Everts was Beryl E. Emery '26. They have a son, Paul, aged six.

'23 BS—F. Eugene Boshart is farming at Lowville, N. Y. He has a son and daughter.

'23 BS—Henry T. Blewer is farming at Newark Valley, N. Y. He has two children.

'23 BS—George B. Bronson is working in Easthampton, Mass. His address is 7 Chapman Avenue.

'25 AB—Henry S. Wade is divisional manager in charge of sales and manufacturing of the Owens-Illinois Pacific Coast Company. His address is P. O. Box 1417, Arcade Station, Los Angeles. He writes that he is "anxiously awaiting the legalization of beer so we can make some beer bottles."

'27 AB—Lorraine K. Gold '27 was married on February 18 to William T. Maguire, and is now living at 61 South Munn Avenue, East Orange, N. J. Mr. Maguire is a graduate of Haverford, and took his doctor's degree at M.I.T.

'27-'8 Sp.—Tadashi Otsubo has been placed in charge of five large Yamato Hotels and five Japanese Inns, totaling in all several hundred rooms. He is also in charge of the South Manchurian Dining Car Service. In a letter to Professor Howard B. Meek he reports that he is planning

extensive renovations for all his hotels, and adds that his budget has been O.K.'d. Of his time at Cornell he says, "I always remember my happy days at Cornell and appreciate the many courtesies that were extended to me by both professors and students." His address is Dairen, North China.

'28 BS—H. Stanley Krusen was a speaker at the initiation banquet of Phi Kappa Psi held on March 4 at Syracuse, a joint gathering of the Cornell, Syracuse, and Colgate chapters. Krusen is a salesman with the National City Company in New York. He lives at 19 South Maple Avenue, East Orange, N. J.

'28 AB; '29 AB—A daughter, Cynthia Alice, was born on January 31 to Roger W. Jones '28 and Mrs. Jones (Dorothy Heyl '29). Their address is New Hartford, Conn.

'28—Warren R. Bradlee since the first of the year has been with L. Luchini and Son, granite contractors, in charge of a section of their work consisting of a bridge and several retaining walls on the new Boston-Worcester turnpike in Wellesley, Mass. His address is Beacon Chambers, 19 Myrtle Street, Boston.

'29 BS—Norval G. Budd is manager of the G.L.F. store in Amsterdam, N. Y.

'29 BS—Elsie L. Clark is opening the home economics department in the new King Ferry, N. Y., Central School.

'29, '30 AB—William A. Little is with the New England Mutual Life Insurance Company, in Chicago. His address is 1 North LaSalle Street. He writes that Jackson D. Waterbury, '29 A.B., has been in Chicago since July, with the Stratton Grain Company. His address is 21 East Goethe Street.

'29 AB—The engagement of Herbert J. Krauskopf '29 was announced last June to Henrietta Gross, daughter of Mr. and Mrs. Joseph Gross of New York. Miss Gross graduated from Ann-Reno's Teacher's Training School in 1929. Krauskopf is an insurance solicitor. His address is 84-10 Kent Road, Jamaica, N. Y.

'30 BS—J. Arthur Hill has recently purchased a 120-acre farm at Adams Basin, N. Y.

'30 BS—Dorothy M. Dietzen is teaching home economics in Jordan, N. Y.

'30 CE—Joshua W. Rowe has returned to his home at 628 St. John's Road, Baltimore, after a year's active duty in the Army Air Corps, at Langley Field, Hampton, Va.

'30 ME—Robert H. Lummis '30 was married on January 14 to Elizabeth Kessler. They are now living at 402 Linden Avenue, Haddonfield, N. J. Lummis is in the domestic sales department of the Atlantic Refining Company, at 260 South Broad Street, Philadelphia.



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'31 AB—Theodore L. Osborn, Jr., has returned home from a year in London, where he was with Leslie and Godwin, Ltd., insurance brokers. He is now a claim adjuster for the Lumbermen's Mutual Casualty Company and the American Motorists Insurance Company, working in the mid-west district with headquarters in Chicago. He lives at 1835 Kincaid Street.

'31 ME—Arthur B. Riddiford, Jr., '31 was married on January 1 to Miss Frances Wistar Hubbard. The bride is the daughter of Mr. and Mrs. Charles C. Hubbard of Oak Park, Ill., and is a graduate of Oberlin. Mr. and Mrs. Riddiford are living at 526 Lawrence Avenue, Beloit, Wisc. Riddiford is a designing engineer with the Yates Machine Company there.

'31 BS—Dorothy F. Borst, who last year was a student dietician at the Walter Reed Hospital in Washington, D. C., is working in Elmira this year. Her address is 240 Glenwood Avenue, Elmira Heights.

'31 BS—George J. Dinsmore is taking graduate work at Cornell.

'32 BS—Martha A. Armstrong is spending the winter with her aunt in Florida.

'32 BS; '33—Marion L. Emmons is teaching home economics in the Southampton, N. Y., High School. She lives at 38 Walnut Street. She is engaged to William J. Comery '33.

## Unemployment Relief for Jobless Cornellians

The Cornell Alumni News offers an opportunity for temporary employment, on a commission basis, to a limited number of Cornell graduates. Full particulars will be sent on request.

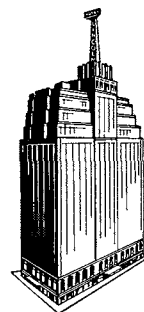
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• One block from Times Square—surrounded by fine shops, towering office buildings and scores of good theatres. Private indoor entrance to the world's largest subway station. Yet THE LINCOLN, with its 32 stories of fresh air and sunshine, offers you quiet comfort at all times. Each of the 1400 rooms has bath and shower, servitor and radio.

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**HOTEL LINCOLN**  
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Under New Management  
A RELIANCE HOTEL

# if we were selling cigarettes

■  
**or soap, or shoes**  
**or shaving cream**  
■

--our advertisement might be illustrated with a picture of a gorgeous blonde. Our copy would sparkle with wit and bristle with conviction. But it happens that we are selling printing. And printing is a prosaic product (though its history is fraught with romance); a practical product (though it may be very beautiful). So, albeit with great regret, we

must omit the luscious blonde from our layout. We must confine ourselves to facts.

The facts are these: We operate a modern printshop, manned by skillful workmen, supervised by able executives. We are equipped to turn out a fine grade of printing in the briefest possible time, and to do it at a very modest cost. Not very exciting—but it may be worth remembering next time you place an order for printing.

**The Cayuga Press**  
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'30

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WM. A. LITTLE

'00

"It is a real treat to be reminded of Cornell in such a delightful manner by the recurring issues of the Alumni News."

WM. OSGOOD MORGAN

'31

"The weekly has improved a lot of late. I don't know who is responsible, but it's a gratifying change."

C. P. HAMMOND

They all agree . . . the  
Cornell Alumni News is

## Better than Ever

ALMOST DAILY letters such as these arrive, commending the changes that have been made in the past few months. Some mention the fresh editorial attitude, some speak of the typography, some praise the new features. But all agree on one thing: the Alumni News is a better paper than it has been in past years.

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