Cornell's Research Serves the Region

# SMALL BUSINESS DEVELOPMENT

Office of the Vice Provost for Research

"In the 2002 economy and beyond, small, focused companies founded upon solid research and creative approaches will prove more flexible, sustainable, and rewarding for their communities than the inflated technology money-driven corporations of recent years." —concept systems, Inc.

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# Nanofabricated tools for bioanalysis and preparation

A scanning electron micrograph showing the profile of a tube made using the proprietary sacrificial layer removal technique.▼



▲ An optical micrograph showing a demonstration device with two levels of fluidics. It employs vertical interconnects as well as non-intersecting overpasses. --Nanofluidics, Inc.

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"Academic entrepreneurship is essential for economic development and the strategic robustness of the local, regional, and state-wide economies." —Paracelsian, Inc.

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"All current big companies were small once." — Transonic systems, Inc.



Cardiothoracic surgeons worldwide use Transonic Flow-QC measurements routinely during coronary artery bypass grafting (CABG) surgery to assure successful outcomes.

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Cornell's research, scholarship, and creativity is immensely beneficial to the public. Through the university's programs and efforts in technology transfer and outreach, human lives are enriched—new knowledge is shared, social problems are aided or solved, new jobs become available, new products emerge, and the economy is stimulated. Technology transfer occurs in many ways. For example, whenever a Cornell graduate leaves the university and takes a place in the world of industry—whether joining a company or starting a company—a transfer of university-based knowledge takes place.

New companies in the region—direct spin-offs of Cornell technology and startups by Cornell faculty, staff, students, or graduates—contribute directly to the economic development of the region. These companies create new industry sectors (usually in high technology fields thereby helping to diversify the state's economy), more jobs, and more revenue for the region and the state. They translate the results of Cornell's research and technology into products and services, thus serving the public in essential ways. With \$415 million (FY 2001) in research expenditures, Cornell's potential for serving the region through economic development continues to grow, particularly as the university persists in making the process of transitioning from the research bench to the formation of small businesses easier.

This positive climate for small business development extends throughout campus and into the community. Cornell has created a nurturing and supportive environment on campus and a working partnership with Tompkins County. Cornell's Office of Economic Development puts forth a new thrust in commercializing Cornell technology and in supporting the mission of economic development in the region and state.

*Cornell's Research Serves the Region: Small Business Development* illustrates how technology transfer and outreach are achieved through small business development. It documents 86 small businesses that have emerged as a result of Cornell's extensive academic resources—its people, research, and facilities. These businesses employ more than 3,177 people in the region and 6,995 worldwide. Fifteen companies report a total of \$534.2 million in annual revenue. (Most companies do not reveal revenue.)

This directory includes companies with three types of Cornell connections:

- Companies founded by Cornell faculty, staff, students, or alumni with a definitive transfer of university technology or knowledge;
- · Companies based on specific Cornell technologies;
- Companies whose proximity to Cornell's intellectual resources is crucial to their formation or to their relocation and retention in the region.

*Cornell's Research Serves the Region: Small Business Development* organizes the companies into three categories: companies in the greater Ithaca region; companies outside the greater Ithaca region within New York State; and companies started in Ithaca, now merged or relocated.

Cornell's commitment to technology transfer and outreach through small business development remains firm. As start-ups continue to develop—taking research advances of the university to the public—Cornell looks forward to further economic growth in the region.

Cornell University thanks each of the companies participating in this project.

Polent C Richer In

Robert C. Richardson Vice Provost for Research Cornell University

## The Companies

- A total of 86 businesses are covered
- 8 new companies formed in Ithaca
- 5 companies became defunct
- 3 companies merged with larger conglomerates, but retained a major component in Ithaca
- 69 companies are in the greater Ithaca region
- 9 companies are outside the greater Ithaca region, within New York State
- 10 companies have employees located worldwide
- 2 of the companies started in Ithaca but relocated, became defunct; 8 are still in business
- One of the new companies acquired former employees of one of the defunct companies
- One company previously listed is not included in this edition because of company policy, but it is still in business
- 15 companies reported a total of \$534.2 million in revenue (most companies do not reveal revenue)
- 25 of the companies are located in the Cornell Business and Technology Park

## The Employees

- A total of 6,995 people are employed by the companies; 3,177 are in the greater Ithaca region and within New York State
- 2,321 scientific and technical staff are employed by the companies; 810 are in the greater Ithaca region and within New York State
- 162 Cornell graduates are employed by the companies
- Increases in the number of employees, ranging from 2 to 200 occurred in 18 companies in the greater Ithaca area

## The Cornell Connection

- 38 companies were founded by Cornell faculty, staff, students, or alumni with a definitive transfer of university technology or knowledge
- 17 companies reported that their proximity to Cornell's intellectual resources is essential to the success of their businesses
- 21 companies were founded to commercialize specific Cornell technologies and have or have had license agreements with the university

"cornell is an incredible brain trust and resource for small tech companies in the area. It gives them an excellent edge over companies in other regions who do not have a cornell to collaborate with." —odyssey research associates



lon diode installed in customer's equipment



Intense pulsed x-ray source ---Applied Pulsed Power, Inc.

## **Office of Economic Development (OED)**

The Cornell University Office of Economic Development (OED) leverages Cornell's intellectual capital and other resources for the economic benefit of local and regional businesses, New York State, and the world. OED is a principal point of contact and liaison for business and industry interested in collaborations with faculty and the use of high technology facilities at Cornell. On campus, OED facilitates entrepreneurial activities among Cornell faculty by assisting the development of technology transfer and business start-ups. OED operates in conjunction with the Cornell Business and Technology Park and academic programs across the university to support new business development. It also works closely with local and regional economic development partners toward a shared goal of enhancing the economic vitality of the Upstate New York region.

The Office of Economic Development maintains a strong link with the Cornell Research Foundation (CRF). While CRF is Cornell's patents and licensing arm, OED works "upstream" by helping faculty to collaborate with corporate partners in bringing research concepts to market. OED networks with Cornell alumni who are interested in supporting start-up business and industrial partnerships. OED works in concert with New York State and local agencies to find financial support for research programs with the potential for economic growth.

OED assistance includes:

- · Identification and nurturing of corporate partners
- Grant writing assistance
- · Forums for discussion of technology transfer issues common across the campus
- Business planning assistance
- Business Plan starter kit
- Technology Development Fund
- · Matching funds for collaboration with industry

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## **Cornell Research Foundation, Inc. (CRF)**

Cornell Research Foundation (CRF) manages the intellectual property created by Cornell University's faculty and staff. CRF is responsible for obtaining appropriate patent, trademark, or copyright protection on Cornell-owned intellectual property, while concurrently licensing the intellectual property to appropriate commercial partners. The mission of the Cornell Research Foundation, as the fiduciary for Cornell's intellectual property, is to:

- · Foster creativity and inventiveness at Cornell
- Support Cornell's educational and research mission
- · Enhance and protect the intellectual property interests of Cornell and its employees
- Manage intellectual property for the benefit of Cornell's research and educational enterprise and for its inventors

These activities are undertaken to promote local, regional, and national economies and, ultimately, to disseminate intellectual properties for the greatest public good.

Cornell Research Foundation provides intellectual property and related advice to Cornell employees for their sponsored research and consulting. The management role of Cornell Research Foundation in the protection and commercial development of inventions and creations includes the following:

- Determine patentability, trademark, or copyright
- Evaluate commercial potential
- Obtain appropriate intellectual property protection
- Locate suitable commercial development partners or research and development (R&D) collaborators and market Cornell's intellectual property to them
- Negotiate and manage licenses for Cornell intellectual property

Cornell Research Foundation recognizes that intellectual property supports Cornell's overall mission. CRF endeavors to position the university's educational and research interests before the concerns of intellectual property.

CRF James A. Severson President jas245@cornell.edu

Richard S. Cahoon Vice President rsc5@cornell.edu

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## Cornell Center for Advanced Technology (CAT) in Biotechnology

The CAT is a "NYSTAR Designated Center for Advanced Technology<sup>SM</sup>," established in 1983 by Cornell and the State of New York. Currently there are fifteen NYSTAR designated CATs in the state with a common mission: "to capitalize on New York's outstanding university research resources, and use those resources to create jobs and opportunity." The Cornell CAT pursues programs that address specific economic development needs of biotechnology and life sciences industries. These needs include research and development, education and training, and technology development and transfer. Since 1991, the CAT has been involved with 23 new companies in the Ithaca area. These have been start-ups based on Cornell technologies funded by the CAT or companies that were attracted to the area to take advantage of Cornell resources. The Cornell CAT has leveraged NYSTAR support with industrial and other state and federal government funding.

The CAT supports research and development programs for Cornell faculty in partnership with New York companies representing many diverse disciplines in the biological, computational, engineering, and physical sciences.

The CAT's Biotechnology Resource Center offers access to core technologies on a fee-for-service basis, as well as training and access to technologies to students, faculty, and industry researchers. Technologies include peptide synthesis; DNA synthesis, sequencing, and fragment analysis; protein sequencing; mass spectrometry; high-performance liquid chromatography, microscopy, and imaging; amino acid analysis; and computer services.



CAT Stephen Kresovich Director sk20@cornell.edu

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## **Alliance for Nanomedical Technologies**

An enhanced Center for Advanced Technology (eCAT)

The Alliance for Nanomedical Technologies brings together academia and the private sector of New York State to develop the next generation of nanomedical devices. Established by Cornell and New York State, the Alliance is funded by NYSTAR as part of its enhanced CAT program.

In addition to a research program, the Alliance partners with the Tompkins Cortland Community College in a workforce training project.

A state-of-the-art fabrication facility, the nanoBioFab is being built specifically for handling biomaterials. This model facility will support the private sector and serve as a training facility.

eCAT Carl A. Batt Project Leader cab10@cornell.edu

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## **Cornell Business and Technology Park (CBTP)**

Established in 1951 and managed by the Cornell Real Estate Department, the Cornell Business and Technology Park provides space and facilities for more than 80 local, national, and international businesses and research firms. The CBTP is designed to create a fertile working environment that maximizes the creativity and productivity of the executive and scientific labor force, while providing an interface between Cornell University and the business community.



Sheet metal prototype produced by INCODEMA

"In today's world of custom products, built-to-order, and time-to-market goals, companies must rely on dedicated suppliers who share their vision. start-ups frequently fit the bill, and in most niche markets, start-ups have become the backbone of the vendor base. INCODEMA has found its niche in the time-to-market arena." —INCODEMA

CBTP John E. Majeroni Director jem21@cornell.edu 15 Thornwood Drive Ithaca, NY 14850 (607) 266-7870 Fax: (607) 266-7876 http://www.cornellbtp.com





Advion's ESI Chip™ technology unleashes the power of mass spectrometry.

Dr. Jack Henion, Advion's President and CEO, co-developed a technique to efficiently couple liquid chromatography and mass spectrometry as a professor of toxicology at Cornell. Advion utilizes this technique for pharmaceutical research.

--Advion BioSciences, Inc.



## small **business** development

# companies in the greater Ithaca Region

"I contacted the cornell Research Foundation in search of new entrepreneurial opportunities. I had two initial criteria. First, I was looking for technology that addressed a pending regulatory issue; second, I hoped to find an inventor with an international reputation who was interested in being involved in the start-up." — Tony Eisenhut, president, Kensagroup

## Acquisition Systems, LLC

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staff@acqsys.com

http://www.acqsys.com

Acquisition Systems designs and produces end-user configurable hardware and supporting software for digital data acquisition and coprocessing development on PCI bus platforms, bringing the benefits of reconfigurable hardware to the end user. The company's products are regularly used in astronomy research at major observatories. Recent research includes the first-ever, simultaneous optical and infrared pulsar observations.

The company's desktop platform incorporates a medium-size Altera FPGA and 1/2 Megabytes of SRAM on a half-size PCI card. Interchangeable daughter cards provide high-speed TTL and fiber optic I/O channels. Acquisition Systems's CompactPCI platform has two large Altera FPGAs and two SHARC digital signal processors, with dual-ported SRAM shared by the FPGAs and DSPs. Embeddable "pods," also containing FPGAs, link to the base desktop or CompactPCI platform via fiber optics, and are configurable over those lines.

Software support includes NT 4.0 and Win2K drivers and application programs providing easy access to the back-end application with graphical user interface controls and a comprehensive interpreted language. Acquisition Systems successfully completed a research contract with DARPA involving FPGA/DSP integration.

### **Cornell Connection**

The company was founded by Cornell staff in the Center for Radiophysics and Space Research.



## A Cornell Business and Technology Park Company

ADIC is a leading device-independent storage solutions provider to the open systems marketplace. It has an installed base of more than 75,000 automated libraries, innovative storage management software, Fibre Channel Storage Area Network (SAN) solutions, and Network Attach Storage (NAS) devices.

ADIC, headquartered in Redmond, Washington, merged with Pathlight Technology in May 2001. Pathlight Technology was a pioneering developer of the Storage Area Network (SAN) technology. Pathlight's cofounder and executive vice president became Executive Vice President of Research and Development at ADIC.

## **Cornell Connection**

The former company, Pathlight, now ADIC, was co-founded by a Cornell alumnus. Pathlight's former president is an alumnus of Cornell's S. C. Johnson Graduate School of Management. The company's proximity to Cornell is one reason that ADIC remains in the Ithaca area.



Ithaca, NY 14850

(607) 266-4000

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http://www.adic.com



## Advanced Plastic and Material Testing, Inc.

Warren Road Business Park 42 Dutch Mill Road Ithaca, NY 14850-9785

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apm@apmtesting.com

http://www.apmtesting.com

APM Testing does materials testing and failure analysis to improve quality control in a broad range of industries, including automotive, aerospace, computer, chemical, railway, medical, military, tool and machinery, and consumer products. Testing, analysis, identification, and certification are done on metals, plastics, rubbers, circuit boards, ceramics, paints, lubricants, adhesives, and coatings. The company also honors requests for custom testing. Accreditations include A2LA (ISO/IEC 17025), Boeing, Bombardier/Canadair, Parker Hannifin, and Pratt & Whitney.

APM Testing does materials testing and failure analysis for companies around the world. The company's work helps to ensure product quality, safety, and reliability in trains, cars, airplanes, electronics, and a variety of consumer goods.

#### **Cornell Connection**

The company's president and quality assurance manager both received doctorates from Cornell. The university's facilities provide broader opportunities to generate information for customers.



Advion BioSciences provides the pharmaceutical and agrochemical industries with liquid chromatography tandem mass spectrometry (LC/MS/MS) analytical services. The company determines drug concentrations in biological samples from drug metabolism and pharmacokinetics studies for method development, method validation, and biological sample analysis. Advion is expanding its business vision to include the development of chip-based analytical technology employing mass spectrometry for high-throughput analysis. Advion is commercializing this technology for proteomics, drug discovery, and genomics applications. Advion plays a key role in improving health through innovation and support of pharmaceutical development.

#### **Cornell Connection**

The LC/MS/MS technology used at the company was developed at Cornell by the company's president, who is a professor of toxicology.

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## Agave BioSystems

401 E. State Street, Suite 1B Ithaca, NY 14850

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Agave BioSystems is a start-up biotechnology company specializing in the design and delivery of biological components for sensors and related technology. Agave's core competencies are in the development of novel biomolecules and optical components based upon extensive experience in recombinant DNA and microfabrication technologies. The company's mission is to integrate biological components into nano- and micro-fabricated devices to develop new classes of sensors with unparalleled specificity and sensitivity.

## **Cornell Connection**

Agave BioSystems was co-founded by a Cornell professor in the Department of Food Science. The company collaborates with several Cornell faculty members and seeks to remain closely allied with the university to the mutual benefit of both.

Agave BioSystems

Employees 6 Revenue N/A Founded 1998 President Noe A. Salazar

Scientific Director Carl A. Batt, Ph.D.

R&D engineering services for design and production of nanofabricated biosensors and related technologies

## Alltech, Inc.

## A Cornell Business and Technology Park Company

Alltech is acknowledged as one of the fastest growing and leading suppliers of enzymes and feed additives derived from fermentation technology. The company provides technical and marketing support to the dairy and livestock industry. Alltech develops all-natural solutions to many of today's agricultural challenges, including Bio-Mos, Yea-Sacc, MTB-100, and Sel-Plex. The company is guided by the philosophy of being "first with the issues and first with the solutions."

Alltech is headquartered in Nicholasville, Kentucky, and has four bioscience research centers: one in the United States, one in Ireland, and one in China. At these facilities, cooperative research is conducted with local universities and sponsored research evaluates products and programs appropriate to the industry and producers in the region. The fourth bioscience center was established recently in Alexandria, Ontario, to serve the Northeast area.

#### **Cornell Connection**

Regional Manager

Scott Carter, Ph.D., P.A.S.

Alltech established the Northeast Regional Office in 1996 to better serve its business partners in the region. The interaction with Cornell research faculty provides an edge in agribusiness.

## Employees 600 worldwide 2 in Ithaca Revenue N/A Founded 1980 President T. Pearse Lyons, Ph.D.

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Northeast Regional Office

http://www.alltech-bio.com

## AnAerobics, Inc.

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AnAerobics generates renewable fuel through its delivery of cost-effective water treatment solutions using proprietary products and a complete management system. The process, Mobilized Film Technology, has potential for control and treatment of organic waste streams generated by residential and municipal locations, food processors, landfills, wineries, breweries, and a variety of other high- and low-strength biodegradable wastewaters. AnAerobics is successfully treating domestic sewage anaerobically using the company's Mobilized Film Technology. The company's Complete Management System includes designing, building, owning, and operating all components necessary for successful, economical wastewater treatment.

AnAerobics has multiple contracts with a number of Fortune 500 companies. The company's power generation capabilities from current contracts are in excess of 1.5 MW.

### **Cornell Connection**

The CEO, president, vice president for business development, and many board members are Cornell alumni. One of the company's founders is also a former staff member of Cornell's Department of Biological and Environmental Engineering. AnAerobics's technology was initially based on research conducted at Cornell.



## A Cornell Business and Technology Park Company

AUS develops and distributes software programs for computer analysis and interpretation of ultrasonic images of live animals and carcasses. The company is a sales distributor of real-time ultrasonic equipment and associated accessories to universities, seed stock suppliers, producers, and meat packers for evaluation, selection, and value-based marketing of live animals and carcasses. AUS also provides consulting services for domestic and international customers.

## **Cornell Connection**

The company's president is a professor emeritus in the Department of Animal Science. The company's director of research and development received advanced degrees from the same department.

## Langmuir Laboratory Box 1035 95 Brown Road, Suite 248 Ithaca, NY 14850

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http://www.auskey.com



Software and real-time ultrasound and associated equipment for live animal and carcass evaluation

## Animusic

317 Nye Road

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http://www.animusic.com

## Animusic produces unique digital content: music-driven animation. Combining computer graphics animation and music synthesis results in animated instruments on the video screen that appear to play themselves.

Through algorithms developed over many years, much of the animation is automated by processing MIDI (Musical Instrument Digital Interface) data. This allows many of the animation parameters to be generated automatically, where using manual computer animation techniques would take prohibitively long, and not yield accurate results.

Animusic targets the home video market with their video albums on DVD and VHS. The content is enjoyed by an unusually diverse audience.

### **Cornell Connection**

Animusic's founder and president is a graduate of Cornell's Program of Computer Graphics who joined the Cornell Theory Center staff as a scientific visualization producer in 1988. Animusic has been a member of the Theory Center's Corporate Partnership Program, and it has used Theory Center computational and video resources for various elements of production.



## A Cornell Business and Technology Park Company

The mission of Applied Pulsed Power is the development of products for industrial applications where pulsed power technology has compelling advantages over existing methods. APP develops intense ion beam technology for industrial surface treatment. The company also designs and supplies prototype systems including high-peak power pulse generators, pulsed high-magnetic field coils, and high-speed gas valves. APP performs contract research and development in pulsed power and plasma physics.

#### **Cornell Connection**

Cornell faculty and staff members founded APP. Research performed at Cornell's Laboratory of Plasma Studies formed the basis of the company's product line.

#### Langmuir Laboratory

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## **BinOptics Corporation**

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A Cornell Business and Technology Park Company

BinOptics is a pioneer in next-generation optical devices based on leading-edge semiconductor innovations. The company's proprietary technology places it in a unique position to address the challenges facing the rapidly growing optical components industry.

## **Cornell Connection**

The company's CEO earned a Ph.D. from Cornell's School of Electrical Engineering. The company also uses the resources of the Cornell Nanofabrication Facility.



**Optical devices** 

## A Cornell Business and Technology Park Company

Bionexus is a company with focus on the development, marketing, and selling of dietary supplements to the medical community, specializing in the treatment of HIV patients. Over the last three years, the company has established a reputation of strong scientific knowledge and integrity in the HIV medical community. Bionexus's first product, NutriVir<sup>™</sup>, was introduced in January 1998.

### **Cornell Connection**

Bionexus was co-founded by a former Cornell professor of pharmacology from the College of Veterinary Medicine and past founder, president, and CEO of Paracelsian, a Cornell technology transfer company, and by a Cornell advanced degree alumna.





## BioWorks, Inc.

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http:// www.bioworksbiocontrol.com BioWorks is a leading supplier to the agriculture industry of biological control products and biotechnologies that enhance plant health, plant productivity, and consumer and worker safety.

## **Cornell Connection**

The company's core technologies were developed at Cornell, and the principal investigator of BioWorks's core technologies is a Cornell faculty member. BioWorks licenses technology from the Cornell Research Foundation.



The BioControl Company

Employees 15 Revenue N/A

Founded 1993

President and CEO William J. Foster

## A Cornell Business and Technology Park Company

Calient Optical Components, a wholly owned subsidiary of Calient Networks, Inc., of San Jose, California, develops and manufactures optical MEMS (microelectromechanical systems). Single-crystal silicon MEMS, including mirror arrays, lenses, and fiber alignment plates, are fundamental components in Calient's all-optical switching systems.

The Calient Optical Components subsidiary was formed in January 2001 following Calient's acquisition of Kionix, Inc. Calient Optical Components's MEMS expertise, coupled with the resources of Calient's world-class Photonics Design Center in Santa Barbara, California, provides the leading-edge optical subsystem used in Calient's DiamondWave™ photonic switches. The 7,000-square-foot cleanroom in Ithaca, New York, houses comprehensive fabrication capabilities ranging from optical lithography to high-density reactive ion etching to wafer-level packaging and dicing. In addition to its captive supplier role, Calient Optical Components is developing a portfolio of optical component products available for sale to third parties. A key accomplishment is the development of the micromechanical optical mirror array technology.

### **Cornell Connection**

Calient Optical Components's microelectromechanical technology originated with research done in Cornell's School of Electrical Engineering. As part of the acquisition of Kionix, Calient assumed ownership or exclusive rights to nearly 80 MEMS patents and patent applications. The president/CEO and executive vice president, as well as a number of employees, are Cornell graduates.



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## The CBORD Group, Inc.

A Cornell Business and Technology Park Company

The CBORD Group is a worldwide provider of foodservice and nutrition services software and systems for campus-wide ID card programs, housing management, and cashless dining. CBORD systems are used in colleges and universities, hospitals and nursing homes, business foodservices, correctional institutions, restaurants, grocery stores, theme parks, casinos, and even at the Olympic games. CBORD develops, markets, sells, installs, and supports its base of more than 4,000 clients from its headquarters in Ithaca. Additionally, CBORD hosts two annual User Group Conferences in Ithaca, attracting more than 500 participants annually. CBORD's information systems and services improve the operating performance and competitive advantage of its customers.

### **Cornell Connection**

61 Brown Road

(607) 257-2410

jea@cbord.com

**Fax:** (607) 257–1902

Ithaca, NY 14850-1247

http://www.ebord.com

The company's president and founder is an alumnus of Cornell's College of Arts and Sciences and the S. C. Johnson Graduate School of Management. The CBORD Group grew out of a set of programs designed by the company's president while a graduate student working in Cornell Dining.



Employees 240

Revenue \$24 million

Founded 1975

President John E. Alexander CSI creates team intelligence by combining the knowledge, information, and beliefs of stakeholders to answer mission-critical questions, frame an action plan, and assess progress, performance, and success. CSI's products and services enable awareness of issues, shared agreement, and commitment to action on the issue. Clientele include federal agencies, corporations, and small companies and organizations.

#### **Cornell Connection**

The software was created by a Cornell professor in the Department of Policy Analysis and Management in the College of Human Ecology, who also co-founded the company. 118 Prospect Street, Suite 309

Ithaca, NY 14850

(607) 272-1206

Fax: (607) 272-1215

mkane@conceptsystems.com

http://www.conceptsystems.com



The Concept System<sup>®</sup>, The CS Application Suite<sup>™</sup>, CSGlobal<sup>™</sup>, CS Reporter<sup>™</sup>, CSKWIC<sup>™</sup> consulting, research services, training

## Conceptual Reality Presentations, Inc. (CRPInc)

30 W. Meadow Drive

Ithaca, NY 14850-9015

(607) 257-8335

crp11@cornell.edu

CRPInc provides experienced consulting and production of data-based computer graphic images for analysis, videotape and web animation for presentation, and special effects graphics for marketing. The company's specialty is the conceptualization and conversion of technical data for high-tech businesses and industries. Data of any size or complexity can be transformed into meaningful graphic imagery and animation for in-house analysis and for presentation to clients and customers. CRPInc produces broadcast-quality video productions for any business application, and provides special effects animations to other media producers. The company's goal is to make complexity comprehensible.

#### **Cornell Connection**

CRPInc's corporate partnership with the Cornell Theory Center provided the company with access to state-of-the-art scientific visualization computing equipment, and video production facilities. The principals are Cornell graduates and long-time staff members. The company's president has 11 years of experience as a scientific visualization producer at the Cornell Theory Center.



Cummins Nursery is focused on the production of disease-resistant apple and pear trees from breeders at the Cornell Agricultural Experiment Station, Geneva, and other institutions, and the production of the new disease-resistant apple rootstocks developed by the Cornell-Geneva breeding team. The nursery also produces heirloom apple varieties; cherry trees, including the new self-fertile varieties from Cornell-Geneva; fire-blight resistant pears; and the newest varieties of plums.

#### **Cornell Connection**

The owner's father was the apple rootstock breeder at the Cornell Agricultural Experiment Station in Geneva for 30 years, and was part of the team that developed the Geneva series of resistant rootstocks. Cummins Nursery licenses the Geneva apple rootstock series. The owner maintains close contacts with Cornell faculty and research pomologists at Geneva.

#### 1408 Trumansburg Road

Ithaca, NY 14850

(607) 273-9544

18 Glass Factory Bay

**Geneva, NY**14456

(315) 789-7083

jmc1@epix.net

http:// www.cumminsnursery.com



Disease-resistant fruit trees, disease-resistant apple rootstocks

## Data Description, Inc.

840 Hanshaw Road, Suite 9

Ithaca, NY 14850

(607) 257-1000

Fax: (607) 257-4146

sales@datadesk.com

http://www.datadesk.com

Data Description is a software development company. Its Data Analysis Unit develops and sells tools for data visualization, data exploration, and statistical analysis. Products include Viz!on, a data visualization add-in for Excel; Data Desk/XL, a statistics add-in for Excel; Data Desk/Healthcare, a set of data exploration tools for the healthcare industry; and Data Desk, the company's flagship data exploration and statistical analysis product.

Data Description's Computer-Based Training Unit develops and sells multimedia education software. Products include ActivStats, ActivStats for Excel and ActivStats for SPSS, multimedia introductory statistics courses; ActivEpi, an introductory epidemiology course; and ProgramLive, an introductory computer programming course.

#### **Cornell Connection**

The company's CEO is a Cornell professor in the Department of Social Statistics. The COO graduated from Cornell's S. C. Johnson Graduate School of Management.



## A Cornell Business and Technology Park Company

DatapointLabs was started in 1995 as Datapoint Testing Services, a testing laboratory committed to meeting the materials property needs of engineers who were designing with plastics. Today, DatapointLabs is the number one materials testing laboratory for the product development community, with expertise in plastics, rubber, food, ceramics, and metals. The company's name is synonymous with on-time delivery of precision, design-quality materials properties.

DatapointLabs is a leader in the generation of analysis-ready input materials properties for structural analysis, computational fluid dynamics, and process simulations. Its TestPaks provide design analysts with the unparalleled convenience of "load & go" materials models for more than a dozen CAE programs. DatapointLabs has a loyal customer base of more than 200 companies from every industry segment where quality product development occurs: automotive, aerospace, biomedical, consumer products, food, and toys.

#### **Cornell Connection**

The company was founded by Cornell alumni. DatapointLabs also works with Cornell researchers and scientists on long-term projects.



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Ithaca, NY 14850

(607) 266-0405

Fax: (607) 266-0168

lobo@datapointlabs.com

http://www.datapointlabs.com



## DATU, Inc.

 $122\,\textbf{N. Genesee Street}$ 

**Geneva, NY**14456

(315) 787-2240

Fax: (315) 787-2397

tea2@nysaes.cornell.edu

http:// www.nysaes.cornell.ed<u>u/datu</u> CharmAnalysis<sup>™</sup> is DATU's technology. It is a proprietary gas chromatography-olfactometry (GCO) system that measures the odoractivity of chemicals. Chromatograms can be produced from extracts of foods, and both quantitative and qualitative descriptions of the chemical components that cause smell can be produced.

## **Cornell Connection**

CharmAnalysis<sup>™</sup> was developed in the Flavor Chemistry Laboratory at the Cornell Agricultural Experiment Station in Geneva, New York, which is part of the College of Agriculture and Life Sciences. The company's principals are employees or former employees of Cornell. DATU has licensed technology from the Cornell Research Foundation and expects to license more technology in the future.


Digicomp Research Corporation undertakes government contract research and development in computer and other electronic hardware and software.

### **Cornell Connection**

Digicomp was founded by Cornell alumni, and the company uses Cornell faculty members as consultants.

### 930 Danby Road

Ithaca, NY 14850-5720

(607) 273-5900

**Fax:** (607) 273-8779

webmaster@digicomp.com

http://www.digicomp.com



# DLtech, Inc.

Langmuir Laboratory Box 1003 95 Brown Road, Suite 244 Ithaca, NY 14850 (607) 266-6401 Fax: (607) 266-7037

 $\mathbf{DLtech@clarityconnect.com}$ 

A Cornell Business and Technology Park Company

DLtech serves agriculture through leading-edge electrotechnology. The company provides engineered electrotechnology, research, and educational services that enable farmers to produce a better product, conserve energy, and improve profitability.

### **Cornell Connection**

The company's president is a retired faculty member in Cornell's Department of Biological and Environmental Engineering.



<u>QuadVac<sup>TM</sup></u>

Environmental Associates serves the drinking water and wastewater industries with testing and research on waterborne pathogens, including enteric viruses and parasites such as *Giardia* and *Cryptosporidium*. The testing is used in a wide variety of circumstances, from watershed monitoring to the development of new water treatment processes and devices. Since its inception, the company has been active in the development of improved testing methods. Environmental Associates uses Good Laboratory Practices (GLP) for its contract research. The company is 8(a) Small Disadvantaged Business (SDB) and Woman Business Enterprise (WBE) classified for federal contracts.

### **Cornell Connection**

Environmental Associates collaborates with Cornell researchers through grants from Cornell's Center for Advanced Technology (CAT) in Biotechnology to develop innovative assays for pathogens of environmental concern. The Ithaca area provides a unique location rich in resources with a highly skilled labor force critical to the expansion and diversification of the company.



Ithaca, NY 14850

(607) 272-8902

Fax: (607) 256-7092

info@eal-labs.com

http://www.eal-labs.com



Environmental microbiology, virology, molecular diagnostics (PCR), and protozoology testing services and product testing

# Etron, Inc.

### **P.O. Box** 4645

Ithaca, NY 14852-4645

999 **Peru Road, Route** 38

**Groton, NY**13073

(607) 266-0686

**Fax:** (607) 266-0685

etroninc@aol.com

Etron develops, manufactures, and markets microcomputer control systems for dairy farms. The company's PumpMaster<sup>™</sup> vacuum control system saves dairy farms up to 80 percent of electric energy on vacuum pumps. Etron is researching and developing other smart control systems.

### **Cornell Connection**

The company president, an alumnus of Cornell, was a research associate in Cornell's Department of Biological and Environmental Engineering.



Fingerlakes Aquaculture is a high-tech seafood production and processing company specializing in indoor recirculating aquaculture. The Groton, New York, facility, approximately 40,000-square-feet in area, has a production capacity of 1.25 million pounds of tilapia (*Oreochromis niloticus*) per year. Currently, Fingerlakes Aquaculture is selling all of its tilapia product to the live market with the long-term goal of selling processed tilapia fillets into the mainstream U.S. whitefish market.

### **Cornell Connection**

Fingerlakes Aquaculture utilizes technologies and techniques that were developed by the Cornell Aquaculture Program. The company's founder and scientific adviser is a faculty member in Cornell's Department of Biological and Environmental Engineering.

### **P.O. Box**126

502 Cortland Road

Groton, NY 13073

(607) 898-7684

Fax: (607) 898-3912

http://www.indoorfish.com



## Fracture Analysis Consultants, Inc. (FAC)

 $121\, {\bf Eastern\, Heights\, Drive}$ 

Ithaca, NY14850-6345

(607) 257-4970

Fax: (607) 257-4970

ari1@cornell.edu

http://www.cfg.cornell.edu

FAC provides computer-based failure analysis, product and process redesign, and life-prediction capabilities to the aerospace, turbomachinery, petrochemical, and automotive industries. The company has unique finite and boundary element–based software for simulating the initiation and propagation of cracks in metallic, concrete, rock, and composite structures. The company's signature service is interactive consulting in which FAC works to educate engineering and management personnel in the underlying principles and use of the company's software, while also assisting in the solution for the target problem. FAC is also developing commercial state-of-the-art simulation software for the U.S. Navy and Air Force.

### **Cornell Connection**

A Cornell faculty member and two former doctoral students founded the company. Research from Cornell continues to add to the company's knowledge and experience. Cornell research also inspired commercial versions of the software.



GNS is a visionary computational biotechnology company positioned to impact pharmaceutical drug discovery. The GNS technology platform combines tools and methods from theoretical physics, molecular biology, chemistry, chaos theory, computer science, and bioinformatics to systematically integrate data from molecular biology, genomics, and proteomics into data-driven predictive computer models that are refined and validated in the wet lab. With patented methods and software from Cornell University and Princeton University, GNS has created technology platforms for the mathematical and computational modeling of the genetic and biochemical networks of disease (Digital Cell<sup>TM</sup>, Diagrammatic Cell Language<sup>TM</sup>, Cell Object Language<sup>TM</sup>, and Math Cell<sup>TM</sup>) and for data mining and bioinformatics approaches (BioMine<sup>TM</sup>). These computer modeling platforms and bioinformatics tools are combined with quantitative experiments to create the GNS Digital Disease Models<sup>TM</sup> to aid drug discovery for specific diseases.

GNS technology fills the critical gap that connects DNA sequence to disease. GNS technology will save pharmaceutical and biotech companies billions of dollars and will enable the rapid discovery of drugs by prioritizing new drug targets and lead compounds.

The company completed the beta version of BioMine<sup>TM</sup> and shipped the test version September 2001.

### **Cornell Connection**

Gene Network Sciences, Inc., was founded by two Cornell physics graduate students and was aided by Cornell faculty and an alumnus. The company has extensive interactions with Cornell faculty from many different departments.



### 2359 N. Triphammer Road

**Ithaca NY** 14850

(607) 257-0332

Fax: (607) 257-5428

colin@gnsbiotech.com

http://www.gnsbiotech.com

# Genex Cooperative, Inc.

**P.O.Box** 5518

Ithaca, NY 14852-5518

(607) 272-2011

**Fax:** (607) 272-3928

info@crinet.com

http://www.crinet.com

Genex supplies dairy and beef cattle genetics—semen and breeding service—to dairy and beef producers throughout the world. This member-owned farmer cooperative has 20,000 members and thousands of nonmember patrons. Genex is a subsidiary of Cooperative Resources International, a Wisconsin-based holding cooperative.

### **Cornell Connection**

Genex funds research performed by the physiology group and the genetics group in Cornell's Department of Animal Science, College of Agriculture and Life Sciences. Genex works closely with the veterinarians of the Large Animal Clinic of Cornell's College of Veterinary Medicine to monitor the health program and treat any health problems that occur within Genex's 800-animal herd. The company also works closely with the Diagnostic Laboratory to monitor the health program and to complete a comprehensive series of health tests on all of Genex's livestock.





Employees 800 57 in Ithaca

Revenue \$66.6 million

Founded 1996

President Dave Hileman

# GrammaTech, Inc.

GrammaTech develops and markets programming environments that increase programmer productivity and reduce errors. Commercial products include the Synthesizer Generator, a CASE tool generator; Ada-ASSURED, a language-sensitive editor and coding standards enforcement tool for Ada programmers; and CodeSurfer, a software development and maintenance tool that lets engineers navigate and understand the detailed dependence relations in source code.

### **Cornell Connection**

GrammaTech is an outgrowth of more than 17 years of research in incremental computation and language-based environments at Cornell. The company was formed by a Cornell professor and a former doctoral student. GrammaTech continues to provide subcontracting and software for Cornell projects. 317 N. Aurora Street

Ithaca, NY 14850

(607) 273-7340

Fax: (607) 273-8752

info@grammatech.com

http://www.grammatech.com





# H & I Agritech, Inc.

A Cornell Business and Technology Park Company

H & I Agritech appraises, manages, and conducts basic and applied research in agriculture, biology, and the environment. The company strives to uncover new knowledge and skills that will profit agriculture and improve the well-being of all people. The discovery, development, and marketing of new products resulting from the knowledge is the vehicle for rewarding the company's investors, and for contributing to the economic development of the community and the welfare of the ecology.

## **Cornell Connection**

The company is a spin-off of Cornell research on biocompatible chemicals for controlling plant diseases and pests. The company's president is a professor emeritus in the Department of Plant Pathology.



Employees 5 Revenue N/A Founded 1992 President R. Kenneth Horst, Ph.D.

95 Brown Road, Suite 217 Ithaca, NY 14850 (607) 266-0181 Fax: (607) 266-0193 rkh1@cornell.edu

Langmuir Laboratory

**Box**1030

HTI develops, manufactures, and markets laboratory equipment. Harvester's first product was the Matrix Mill, a device that reduces by 95 percent the time required to extract PCR-ready DNA from plant and animal tissue. Other products now available are an optical interface replacement for optical spectrometers, which increases their performance, and a device that improves the safety and quality of cutting thin material for end grain inspection. A common denominator of Harvester's products is that they apply technology to solve problems documented in the laboratory market.

### **Cornell Connection**

HTI's founder and president is a former faculty member of Cornell's Sibley School of Mechanical and Aerospace Engineering. A co-inventor of the Matrix Mill is also a former Cornell faculty member; the inventor of the optical interface is a Cornell staff member and graduate student. HTI has licensed both technologies from Cornell University.



#### 104 Sperry Lane

Lansing, NY 14882-8861

(607) 533-4018

Fax: (607) 533-4018

rw19@cornell.edu

http:// home.twcny.rr.com/htihome

# Impact-Echo Consultants, Inc.

**P.O. Box** 3871

Ithaca, NY 14852-3871

(607) 257-3390

**Fax:** (607) 257-3390

wbs3@cornell.edu

http://www.impact-echo.com

Impact-echo is an acoustic, nondestructive method for locating internal cracks and other flaws in concrete structures, including bridges, highways, dams, buildings, and tunnels. Impact-Echo Consultants conducts seminars and short courses on the impact-echo method; carries out computer simulation studies related to impactecho testing; performs exploratory field testing; and develops software for impact-echo testing.

### **Cornell Connection**

The impact-echo method was invented by a Cornell professor of civil and environmental engineering during graduate study at Cornell. The patent for a portable impact-echo field unit is owned by Cornell. The company's president is dean of engineering emeritus.



Impact-echo technology and software for nondestructive testing of concrete and masonry structures Impact-echo is an acoustic, nondestructive test method for locating cracks, voids, and other flaws in plain, reinforced, and post-tension concrete and masonry structures, including bridges, highways, dams, buildings, and tunnels. It can also make accurate measurements of the thickness of concrete slabs, such as highway pavements, floors, and retaining walls. Impact-Echo Instruments manufactures and sells portable, computer-operated, impact-echo test systems for on-site testing and evaluation of concrete and masonry structures.

### **Cornell Connection**

The impact-echo method was invented and perfected by a professor of civil and environmental engineering. The president of Impact-Echo Instruments is dean of engineering emeritus at Cornell, and is the author of the software used with the test systems marketed by the company.

#### P.O. Box 3871

Ithaca, NY 14852-3871

(607) 257-3390

Fax: (607) 257-3390

wbs3@cornell.edu

http://www.impact-echo.com



Portable, computer-operated test systems for concrete and masonry structures

## **IMR** Test Labs

131 Woodsedge Drive

Lansing Business and Technology Park

Lansing, NY 14882

(607) 533-7000

Fax: (607) 533-9210

imr@imrtest.com

http://www.imrtest.com

A division of Ithaca Materials Research and Testing, IMR Test Labs is a material and product testing laboratory specializing in chemical analysis of all alloy types; metallurgical analysis; mechanical testing and physical analysis; failure and defect analysis; plating and coating analysis; salt spray corrosion testing; polymer and nonmetallic properties; microelectronics analysis; and benchmarking of competitive products. IMR has experienced three consecutive years of dynamic growth.

IMR is certified by the Performance Review Institute to the strict requirements of NADCAP, the National Aerospace and Defense Contractors' Accreditation Program, and the American Association for Laboratory Accreditation (A2LA), which certifies that the lab is compliant to ISO guide 25; it is recognized by many ISO organizations, including the big three automakers. IMR is recognized and accredited by companies such as Boeing, Pratt & Whitney, Lockheed Martin, Parker Hannifin, Bombardier Aerospace, GE Aircraft Engines, Learjet, Schweizer Aircraft, and the nuclear industry to the NQA-1 standard.

## **Cornell Connection**

The company's president, a Cornell graduate, founded the company while doing consulting at Cornell. It was originally started at Langmuir Laboratory, Cornell Incubator. IMR Test Labs has performed research at the Cornell Nanofabrication Facility and is involved in the Entrepreneurship and Personal Enterprise Program, working with undergraduate and graduate students.



Failure analysis and material testing laboratory

## A Cornell Business and Technology Park Company

INCODEMA manufactures accurate, detailed, sheet metal prototypes extremely rapidly using computer-aided stamping technology. The company's CNC precision workstation, in combination with state-ofthe-art CAD software, makes expensive and time-consuming tooling unnecessary. Miniature components are a specialty. INCODEMA also offers mechanical CAD and design services.

INCODEMA can produce prototypes in a wide range of materials, from carbon steel to plastics, incorporating operations such as contouring, embossing, riveting, and more. INCODEMA delivers quality and speed to its product development customers, including Borg Warner, Siemens, Motorola, and Eaton.

### **Cornell Connection**

INCODEMA's location allows the company to pursue present and future opportunities to work with Cornell both as a resource and a client.

### Langmuir Laboratory

### **Box**1016

95 Brown Road, Suite 167

Ithaca, NY 14850

(607) 257-0956

Fax: (607) 257-0957

sales@incodema.com

http://www.incodema.com



# Innovative Dynamics, Inc. (IDI)

2560 N. Triphammer Road

Ithaca, NY 14850-1252

(607) 257-0533

Fax: (607) 257-0516

idi@idiny.com

http://www.idiny.com

Innovative Dynamics is a technology development and engineering services company with expertise in electronics, sensors, signal processing, and electromechanical systems. IDI was founded in 1988 to develop intelligent transportation systems for improved aircraft and ground vehicle safety, especially when operating in hazardous winter weather conditions.

IDI has developed numerous innovative applications of its technology under contract from various government customers through Small Business Innovative Research (SBIR) grants, state-sponsored research, and private companies. These technologies have significant application to the transportation industry.

IDI's vision is to work with strategic manufacturing partners to develop the technologies into salable products.

Some of IDI's key accomplishments include the invention of a "smart" rubber deicing boot, an "all metal" expulsive deicer boot (first to fly), a "shape memory alloy" deicer for helicopters (first to test), and pattern recognition software for finding mechanical defects and delaminations in structures. The company developed a sensor to measure meteorite impacts (currently flying on STRV2 satellite), developed acoustic sensors that measure aerodynamic flow around vehicles, and deployed IR sensors to detect highway snow and ice.

### **Cornell Connection**

The company's proximity to the university provides opportunities to use Cornell as a resource.



Insights International is a documentary and interactive media design company specializing in technology transfer, science education, engineering subjects, and children's programming.

Insights produces videotapes, builds websites, and produces video and audio for websites as well as for other delivery systems. All production services feature the current broadcast formats: Betacam SP including 16/9 widescreen, Digital Betacam, and both off-line and on-line digital postproduction. Insights offers a full range of production services, from design, scripting, and shooting to on-line editing to standards conversion and duplication.

Having two locations, Ithaca and New York City, allows the company to better serve both the local and international needs of clients.

### **Cornell Connection**

The company's proximity to the university enables its staff to use Cornell as a resource, as well as to recruit the university as a client. The two principals of the company are Cornell science graduates. The original concepts for technology transfer resulted from the academic research of one of the company's principals.

## Employees 2-5 Revenue N/A Founded 1982 President Ann Michel Vice President Philip Wilde

### P.O. Box 6401

Ithaca, NY 14851-6401

(607) 564-9422

Fax: (607) 564-9566

phw1@cornell.edu

http://www.electronranch.com

# InterLex Associates, Inc.

## A Cornell Business and Technology Park Company

InterLex Associates markets the InterLex Lab for Windows 95/98, a versatile design for enhancing second-language writing skills and "knowledge-base" building at all levels. Currently available for Spanish, Portuguese, and English, 30-day shareware copies and online individual and site licensing are downloadable from the InterLex website.

The program combines a second-language word processor with powerful tools to add words, examples, and word families of particular interest to the learner. Innovative export/import features create tradable databaseenrichment modules for cooperative local-network or Internet projects. "WinSalsa," for Spanish, and "WinColega," for Portuguese, contain rich help files and dictionary and example translations in English. With a significant design improvement for English as a second language, "WinFriends: Building Your English Knowledge-Base" allows users to supply translation equivalents and prepare help files in any language within the range of the Windows International English Keyboard Layout, including Spanish, Portuguese, French, German, and numerous others, thus intending to reach out to a worldwide market.

### **Cornell Connection**

The company's president is professor emeritus of modern languages and linguistics at Cornell. InterLex originated from prize-winning foreign language learning software developed at Cornell.



Employees 2 Revenue N/A Founded 1989

President Donald F. Solá, Ph.D.

Langmuir Laboratory

Ithaca, NY 14850

**Fax:** (607) 257-5226

(607) 257-8663

95 Brown Road, Suite 201

sola@interlexithaca.com

http://www.interlexithaca.com

**Box**1021

## A Cornell Business and Technology Park Company

The International Food Network serves the international food and beverage industry, including ingredient manufacturers and consumer products companies. The company is a comprehensive product development laboratory. Services include concept and prototype development, process development and scale-up, commercialization, ingredient development and substitution, line extensions, product and process cost efficiencies, quality improvement, accelerated shelf-life testing, sensory testing and analysis, consumer testing, and naturalization.

The company, with three Cornell graduates, launched International Food Network, Ltd., in England in 1999. This recent venture currently has 12 employees and \$1 million in revenue.

## **Cornell Connection**

Many of the company's employees are Cornell graduates. The company also utilizes Cornell's Department of Food Science research facility.

### Langmuir Laboratory

### **Box**1010

95 Brown Road, Suite 135

**Ithaca, NY**14850

(607) 257-5129

Fax: (607) 257-4695

info@intlfoodnetwork.com

http:// www.intlfoodnetwork.com

Employees 20 in Ithaca 12 in the United Kingdom Revenue \$3.5 million Founded 1987 President Peter M. Salmon

## kahani.com, Inc.

**P.O. Box** 6733

Ithaca, NY 14851-6733

(607) 277-6470

Fax: (253) 981-1513

info@kahani.com

http://www.kahani.com

kahani.com is an Internet-based publishing company. Its mission is to bring entertaining stories inspired by India's rich culture to children around the world. The website, www.kahani.com, is the cornerstone of the company's operation. It showcases the talents of contributors and provides a meeting place for families to explore India. *How Baby Krishna Got His Blue* is a retelling of an ancient story in a version that is suitable for very young children.

### **Cornell Connection**

Two of the three founders of kahani.com are graduates of the S. C. Johnson Graduate School of Management. They decided to launch kahani.com after they developed the business plan in an entrepreneurial course.



KensaGroup is an intellectual property (IP) development business dedicated to commercializing promising university-owned scientific discoveries in the fields of chemistry, biochemistry, chemical engineering, and computational modeling. KensaGroup's focus is on new technologies that meet a demand posed by looming economic or regulatory issues. KensaGroup's objective is to recognize novel technologies that may be developed from basic research. Then, KensaGroup provides the necessary scientific, professional, and financial bridges that lead from initial discovery to successful product development.

### **Cornell Connection**

The company was founded by a Cornell graduate and a Cornell faculty member. KensaGroup originated with research conducted in the Department of Chemistry and Chemical Biology, which was licensed exclusively from the Cornell Research Foundation.

### 179 Graham Road, Suite F

Ithaca, NY 14850

(607) 257-6830

Fax: (607) 257-8523

info@kensagroup.com

http://www.kensagroup.com



# Kionix, Inc.

36 Thornwood Drive

Ithaca, NY 14850-1263

(607) 257-1080

Fax: (607) 257-1146

info@kionix.com

http://www.kionix.com

## A Cornell Business and Technology Park Company

Kionix designs and manufactures microelectromechanical devices. In this technology, microfabrication techniques are used to reduce mechanical components to the scale of microelectronics. The business strategy for Kionix is to exploit its MEMS technology across a wide array of market opportunities, ultimately building multiple individual business units in the most significant sectors. Over the past seven years, the company has focused on inertial sensors, data storage, and microfluidics.

Starting in 2000, Kionix added an effort in micromechanical components supporting optical switching. This latter activity resulted in the acquisition of the company by Calient Networks in December 2000. Prior to the acquisition, the inertial sensor, data storage, and microfluidic businesses were spun out to shareholders in a new company that will continue the Kionix name. A new 40,000-square-foot facility is currently under construction for Kionix in the Cornell Business and Technology Park.

### **Cornell Connection**

Kionix's microelectromechanical technology originated with research done in Cornell's School of Electrical Engineering. Kionix has an exclusive license to the technology from the Cornell Research Foundation. The company also uses the semiconductor processing resources of the Cornell Nanofabrication Facility. The two founders and several employees are Cornell graduates.



# LanguageLink

LanguageLink was created in 1998 to provide fast, high-quality translating services to university presses, publishing houses, corporations, and individuals. Its services cover all steps, from manuscript preparation to final production. The company specializes in generating, translating, editing, copy-editing, and formatting documents. Its personnel have varied experience in trade and educational publishing.

### **Cornell Connection**

LanguageLink was founded by Cornell staff and alumni. Cornell is both a resource for the company and a client of the company.

#### 1 Winthrop Place

Ithaca, NY 14850

(607) 266-6435

lang4link@aol.com

http:// interlakes.com/languagelink



# Life Network Engineering Technologies, Inc. (LifeNET)

210 Eddy Street

Ithaca, NY 14850-4614

(607) 275-9360

LifeNETinc@aol.com

http:// www.child-abuse.com/lifenet/ LifeNET produces and delivers Internet products and information services for professionals in health and human services in the United States and around the world. LifeNET products provide solutions for persistent and pernicious problems in our human environment, beginning with the identification, prevention, and treatment of child abuse and neglect. Target markets served include health and medicine, human services, law enforcement, and education. LifeNET is the only worldwide provider of 100 percent Internet-based resources in the field of child abuse and neglect. It is a global leader in knowledge acceleration in the medical aspects of child abuse.

In 2000, more than 300,000 people in 85 countries used LifeNET's child abuse prevention resources. Private membership subscription services, Internet development contracts, and corporate sponsorships and endorsements provide the revenue of the corporation. LifeNET's strategic approach to Internet enterprise is easily adapted to the needs of a variety of related markets.

### **Cornell Connection**

From 1995 to 1999, LifeNET collaborated with Cornell's internationally respected Family Life Development Center (FLDC) in the creation and support of early efforts at child abuse prevention on the Internet. FLDC continues to be a key partner and member of LifeNET's Child Abuse Prevention Network. Cornell is a major resource to LifeNET for collaborative research and development.



Employees 5 Revenue

N/A Founded 1995

Chair and CEO Herbert O. Truesdale Executive Vice President Thomas P. Hanna

Child Abuse Prevention Network Physicians Network on Child Abuse Child Abuse Professional Network Marmotech conducts research on viral hepatitis and focuses on the discovery and development of antiviral drugs. Collaborators include large pharmaceutical companies and early-stage U.S. and international biotechnology companies. The goal is to develop and improve methods for treatment and prevention of hepatitis B, C, and delta virus infections, cirrhosis of the liver, and primary liver cancer, among the most serious human diseases worldwide.

The company has become the world leader in the commercial use of the woodchuck in viral hepatitis research and in antiviral drug discovery and development.

## **Cornell Connection**

In close collaboration with Cornell University scientists, a new class of compounds has been identified with potent antiviral activity against the hepatitis C virus family.

### 4 Sunny Knoll

Ithaca, NY 14850

(607) 275-9710

Fax: (607) 275-0907

ptenn1963@aol.com



Cell-based systems and animal models for viral hepatitis research and relevant support services

# **Moldflow Corporation**

31 Dutch Mill Road

Ithaca, NY 14850-9785

(607) 257-4280

**Fax:** (607) 257-6355

John\_Wisor@Moldflow.com

http://www.moldflow.com

Moldflow is the world leader in process-wide solutions for optimizing the design and manufacture of plastic products. Moldflow's complete suite of software products provide the tools that allow companies to address plastic part design and manufacturing issues at the earliest possible stage to eliminate problems and costly downtime on the manufacturing floor. As the plastics product design and manufacturing industry becomes increasingly competitive, Moldflow continues to provide solutions that maximize productivity and profitability.

Moldflow has acquired C-MOLD and Branden Technologies, Inc. Moldflow is an IPO company (NASDAQ-MFLO).

### **Cornell Connection**

Moldflow acquired C-MOLD in April 2000. C-MOLD, established in Ithaca in 1986, licensed the technology developed at the Cornell Injection Molding Program (CIMP), which applies scientific principles to the plastic injection molding process.

woldFlow

Employees 270 worldwide 31 in Ithaca

Revenue \$39 million

Founded 1978

President Marc J. L. Dulude

Moldflow Plastics Advisers<sup>TM</sup>, Moldflow Plastics Insight (MPI<sup>TM</sup>), C-MOLD 2000 EZ-Track<sup>TM</sup>, Moldflow Plastics Xpert (MPX<sup>TM</sup>), Shotscope<sup>TM</sup> MCCI provides a full range of computer system tools and design services to suit high-volume consumer electronic and custom requirements. The company specializes in embedded computing applications. Such applications are found in USB (Universal Serial Bus) peripherals, PCMCIA host adapters, PDA's, GPS terminals, 1394 (Firewire), and satellite attitude control systems. MCCI also provides Windows 3.1/95/NT software design services as well as production management services.

### **Cornell Connection**

MCCI's manager of operations is an alumnus of Cornell. The company's president has participated with Cornell in international and regional meetings.



sales@mcci.com

http://www.mcci.com



## Multiwire Laboratories, Ltd.

A Cornell Business and Technology Park Company

Multiwire Laboratories develops and manufactures products for rapid x-ray orientation of single crystals by Laue back-reflection method. Industrial and academic laboratories utilize the real-time detector, motorized orientation stages, and computer analysis of back-reflection images to characterize or determine the orientation of the lattice planes in a variety of crystal materials such as silicon, gallium arsenide, sapphire, geological minerals, and turbine blades.

### **Cornell Connection**

The original technology was developed at Cornell under the company president's direction.

MWL 110 Real-Time Back-Reflection Laue camera system and accessories, MWL 400 ScanOrient Laue imaging analysis

64

Langmuir Laboratory

Ithaca, NY 14850

**Fax:** (607) 257-3378

(607) 257-3378

95 Brown Road, Suite 165A

salesinfo@multiwire.com http://www.multiwire.com

**Box**1018





# Nanofluidics, Inc.

Nanofluidics is a biotechnology company specializing in the use of nanofabrication techniques to enable new and better tools for bioanalysis and biopreparation. In addition to licensing technologies developed at the Cornell Nanobiotechnology Center, Nanofluidics is also taking advantage of the resources of the Cornell Nanofabrication Facility to develop new technologies. These include methods for separation and analysis of long-strand DNA, which provide up to 100fold increase in performance over standard methods.

### **Cornell Connection**

Both founders of Nanofluidics are Cornell graduates; one is a Cornell faculty member. The core technology on which the company is based was developed under the auspices of Cornell.

#### 17 Sheraton Drive

Ithaca, NY 14850-1677

(607) 257-5437

Fax: (607) 257-5437

sturner@nanofluidics.com

http://www.nanofluidics.com



# **Nutrimed Biotech**

A Cornell Business and Technology Park Company

Nutrimed Biotech specializes in research, development, and production of functional lipids, lipid-conjugates, and derived liposomal systems for the biotechnology, biomedical, cosmetic, nutrition, and related industries. The company markets novel proprietary technology and materials for controlled and targeted drug delivery, antigen presentation in diagnostics, and nutritional and cosmetic formulations. The company also markets phosphoinositides involved in intracellular signaling. Nutrimed Biotech undertakes contract research and development in all areas of chemistry and biotechnology of lipids.

Nutrimed has four U.S. patents, three pending patent applications, and several publications in the area of lipid transducers of cell signaling and drug delivery.

## **Cornell Connection**

The founder of the company is a former visiting professor of biochemistry in Cornell's Section of Biochemistry, Molecular and Cell Biology. Nutrimed conducts collaborative research with Cornell and retains Cornell faculty members as consultants.



Nutrimed Biotech

Employees 7 Revenue N/A Founded 1984 President Rajindra Aneja, Ph.D.

Langmuir Laboratory

95 Brown Road, Suite 275

Ithaca, NY 14850-1257

**Box**1037

(607) 257-1166

**Fax:** (607) 257-1166

nutrimedbt@aol.com

## A Cornell Business and Technology Park Company

ORA has more than 19 years of legacy providing its clients with stateof-the-art research and analysis in the areas of information security policy and architecture, intrusion detection, data integrity/assurance, vulnerability assessment, secure collaboration, object-based security, computer forensics, and mathematically based tool design. The company is a security architect for a major DARPA effort.

In July 1999, Architecture Technology Corporation (ATC), based in Minneapolis, Minnesota, acquired ORA. ATC is a leading provider of network-based products, services, and research.

## **Cornell Connection**

ORA currently works with the Cornell Computer Science NUPRL group to provide formal analysis to help insure that a group communication protocol will have the right properties. The company has teamed with Cornell on several other research efforts.

### 33 Thornwood Drive

**Suite** 500

Ithaca, NY 14850-1250

(607) 257-1975

Fax: (607) 257-1972

ruk@oracorp.com

http://www.oracorp.com



# OptiGen®, LLC

767 Warren Road, Suite 300

**Ithaca, NY**14850

(607) 257-0301

**Fax:** (607) 257-0353

genetest@optigen.com

http://www.optigen.com

A Cornell Business and Technology Park Company

OptiGen is a private veterinary laboratory that develops and provides DNA-based diagnostic testing services for animals, initially for inherited diseases of the eye in purebred dogs. OptiGen's services include genetic counseling based on the results of these tests. The information is used by breeders to help plan breeding schemes and by owners and veterinarians for the health care of pets. The current services are made available in the United States, primarily through kennel clubs, breeders, and veterinarians. Certain tests done exclusively by OptiGen are available internationally. The company has expanded its testing for diseases in 19 breeds of dog. OptiGen's goal is to expand into nonvision inherited diseases in dogs and into similar conditions in other animals, for example, cats.

### **Cornell Connection**

The company's core tests for eye diseases in purebred dogs were developed at Cornell. Two of the company's principal founding members are faculty and staff at Cornell's James A. Baker Institute for Animal Health, College of Veterinary Medicine.



Palisade Corporation brings the latest innovations in analytical software to clients around the world. The company released the world's first risk analysis add-in software, @RISK, in 1987. Since then, it has advanced the field of risk and decision analysis software with the DecisionTools<sup>®</sup> product line, including the DecisionTools Suite. Palisade's mass spectrometry division develops reference databases and software for mass spectrometry data systems.

### **Cornell Connection**

Palisade works closely with faculty in Cornell's Department of Chemistry and Chemical Biology in developing mass spectrometry programs. Palisade also participates in the Co-operative Education Program of the College of Engineering, allowing engineering students to benefit from work experience in the software industry. In addition, the company holds software training seminars at the S. C. Johnson Graduate School of Management. 31 Decker Road

Newfield, NY 14867

(607) 277-8000

Fax: (607) 277-8001

palisade@palisade.com

http://www.palisade.com



Risk and decision analysis software, mass spectrometry data systems

## Paracelsian, Inc.

A Cornell Business and Technology Park Company

Paracelsian has developed a unique technology for the cost-effective analysis of very toxic substances known as dioxins and dioxin-like chemicals. Dioxins and dioxin-like chemicals are formed in combustion processes common to many industrial and waste incineration operations. As such, they have found their way into the environment and food chain. The global pollution monitoring market is \$10 billion. Paracelsian will capture 10 percent of the market. The company signed a license agreement with the Kubota Corporation for the sale and distribution of the Ah-Immunoassay<sup>®</sup> kits in Japan.

### **Cornell Connection**

Initial products of the company were developed using technologies based on Cornell's research and were licensed from Cornell. Each semester, Paracelsian works with Cornell MBA students.



Langmuir Laboratory Box1005 95 Brown Road, Suite 222 Ithaca, NY 14850 (607) 257-4224 Fax: (607) 257-2734

http://www.paracelsian.com

# PhotoSynthesis Productions, Inc.

PhotoSynthesis Productions offers complete film, video, and QuickTime movie production services. The company's client list includes the National Geographic Society, national PBS-TV, Cornell University, and Ithaca-area businesses. PhotoSynthesis productions are supported by the National Science Foundation, the Ford Foundation, MetLife, and others. The company's nonlinear digital editing system is the most advanced of any available. It enables customized multipleversion productions for all means of distribution.

### **Cornell Connection**

Two of the company's principals are Cornell graduates. Since its founding, PhotoSynthesis has produced all of Cornell's universitywide recruitment films. The company has close ties with many Cornell faculty and staff members, who have been resources as well as clients.

### 418 N. Tioga Street

Ithaca, NY 14850-4229

(607) 272-4242

Fax: (607) 272-4241

dhg2@cornell.edu; info@film-video.com

http://www.film-video.com



Films, videos, and QuickTime movies for the WWW

# Phyton, Inc.

Langmuir Laboratory

Ithaca, NY14850

**Fax:** (607) 257-5515

(607) 257-5058

95 Brown Road, Suite 125

phyton@clarityconnect.com

**Box**1008

A Cornell Business and Technology Park Company

Phyton, founded in 1990, is a premier biotech company focused on discovery, development, and commercialization of valuable plant-derived compounds for pharmaceutical, cosmetic, and related uses. Phyton's platform technology,  $PCF^{TM}$ , provides a controlled process for producing plant-derived compounds without requiring whole plant cultivation or harvest. Phyton developed  $PCF^{TM}$  in a strategic collaboration with Bristol-Myers Squibb Company (BMS) to manufacture and supply paclitaxel, the active ingredient in BMS's blockbuster anticancer drug, Taxol<sup>®</sup>.

Phyton is a closely held private company employing 85 associates in two locations: 50 at the R&D headquarters in Ithaca, New York, and 35 associates at its state-of-the-art manufacturing facility, Phyton GmbH, located in Ahrensburg, Germany.

### **Cornell Connection**

Phyton's close proximity to Cornell has provided the company with key employees and other academic resources.


Prescient Code Solutions develops Internet-based software for the education and Web-developer markets. *The Banner Generator, Critique,* and *Mailform* are Web-developer tools supported by advertising, attracting 20,000 unique users weekly. *The Neverending Tale* is an educational language-arts resource for K–12 students.

#### **Cornell Connection**

Prescient Code Solutions was founded by Cornell alumni; the company has worked with COTABA and with Cornell faculty members.

#### **Box**6642

Ithaca, NY 14851-6642

(519) 575-3733

Fax: (309) 285-2840

daniel@coder.com

http://www.coder.com



# **Reed's Seeds**

3334 NYS Rte. 215

Cortland, NY 13045-9440

(607) 753-9095

Fax: (607) 753-9511

reeder@clarityconnect.com

Reed's Seeds develops hybrid cabbage varieties for wholesale and retail sales. The company uses both traditional breeding and biotechnology methods.

#### **Cornell Connection**

The company's owner is a Cornell graduate. Reed's Seeds has worked with Cornell researchers on Cornell's Ithaca and Geneva campuses for more than 50 years.



Employees 10 Revenue

N/A

Founded 1909

Owner Donald P. Reed Reliable Network Solutions is a provider of e-business communications technology for vendors focused on large-scale, highly reliable, secure Internet applications. A typical use of company software is to enable real-time collaboration across multi-functional, multi-national, multi-company teams. The company extends and complements traditional Internet and client/server architecture by providing both the appropriate network communication tools, and tools to manage global networks of application servers.

#### **Cornell Connection**

Faculty and staff members of the Cornell Computer Science Department founded the company in late 1997. After two and a half years of careful foundation building, the company began growing rapidly in May 2000, and now has 20 employees in its offices in Ithaca, New York; Mountain View, California; and New York City.

#### 127 W. State Street

Ithaca, NY 14850

(607) 273-9977

Fax: (607) 273-3994

info@rnets.com

http://www.rnets.com



# **RP Solutions, Inc.**

 $2415 \,\, \textbf{N.TriphammerRoad}$ 

**Ithaca, NY**14850

(607) 257-7778

Fax: (607) 257-7779

info@rpsolutions.com

http://www.rpsolutions.com

RP Solutions develops software to automate the processing of retail remittance payments (bills for utilities, credit cards, taxes, or subscriptions and payments for loans and mortgages) and the processing of ATM deposits. As an authorized reseller of NCR equipment, RP Solutions markets and delivers its software with NCR document processing and imaging workstations. RP Solutions is built on strong core values and is committed to the care and success of each of its employees and customers.

#### **Cornell Connection**

The company's president is a Cornell alumnus.



# **Rumsey-Loomis**

Rumsey-Loomis is a small, privately owned company dedicated to engineering, research, and development. Concepts are developed in the virtual world with three-dimensional, textured, real-to-life visualization, frequently with animation and camera motion. What results is a video with a realistic rendering of the product before it is actually built. Computer simulations save time and money. The company also serves the industry in low- to mid-volume reworks/screw machine and CNC lathe and mill prototypes.

#### **Cornell Connection**

The company co-invented a DNA prep device with a professor of horticultural sciences at Cornell's Geneva campus. Rumsey-Loomis also aided in building the first genetic acceleration devices developed by Biolistics, Inc.

#### 330 George Road

Freeville, NY13068

(607) 844-3535

Fax: (607) 844-5294



Langmuir Laboratory

**Box**1032

95 **Brown Road, Suite** 237

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(607) 257-7000

**Fax:** (607) 257-2389

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http://www.onlinesms.com

# Smith Marketing Services, LLC (SMS)

#### A Cornell Business and Technology Park Company

Smith Marketing Services offers powerful creative solutions to achieve specific marketing objectives. The company's core competencies comprise market research, strategic planning, graphic design, public relations, direct marketing, interactive media, and sales training. SMS brings smart, innovative specialists into the process on an as-needed basis, and works with clients' in-house resources to share ideas, engage employees, and ultimately save time and money. The company works with high-tech start-ups, universities, financial institutions, utility companies, B2B, professional firms, and economic development specialists.

#### **Cornell Connection**

SMS's proximity to Cornell, and past and present working relationships, enables the company to regard the university as both a resource and a client. The president of the company has guest lectured at Cornell's S. C. Johnson Graduate School of Management, and the vice president of creative services is an alumna of the College of Architecture, Art, and Planning.



SpeechWorks International, which recently acquired the Ithaca-based company, Eloquent Technology, Inc., offers solutions for speech-enabled applications over the telephone, on the desktop, and in mobile devices, such as cell phones and automotive electronics. SpeechWorks provides both speech recognition and text-to-speech technology.

The Ithaca group, formerly Eloquent Technology, focuses exclusively on developing the text-to-speech software, including ETI-Eloquence, a multi-voice, multi-language text-to-speech toolkit with which application developers can integrate speech into their products. Versions of ETI-Eloquence are currently available for a variety of platforms and for twelve languages.

ETI-Eloquence is widely recognized as one of the premier multilanguage text-to-speech systems in the world. It is used in IBM's ViaVoice line of speech products and in a wide variety of other vendors' applications, such as unified messaging, voice portals, and screen readers for blind individuals.

#### **Cornell Connection**

The director/lead scientist of text-to-speech technologies and former president of Eloquent Technology is a part-time adjunct associate professor in the Department of Linguistics at Cornell. The ETI-Eloquence synthesis product is an outgrowth of a synthesis system developed as part of the director's doctoral work at Cornell.

**Employees** 400 worldwide 17 in Ithaca Revenue \$30 million Founded 1994 **Speech Works Director/Lead Scientist** Text-to-Speech Technologies Sue Hertz, Ph.D.

#### 127 W. State Street

2nd floor

Ithaca, NY 14850

(607) 277-6778

Fax: (607) 277-0600

shertz@speechworks.com

http://www.speechworks.com



Langmuir Laboratory Box 1013 95 Brown Road, Suite 144 Ithaca, NY 14850 (607) 266-0609 Fax: (607) 266-0609 syrbio@aol.com

http://www.vetdiagnostics.com

# Syracuse Bioanalytical, Inc. (SBI)

A Cornell Business and Technology Park Company

SBI develops, manufactures, and markets quality diagnostics for veterinary medicine. SBI's initial products are aimed at the diagnosis of infectious diseases within farm animals. SBI currently manufactures and sells a patented and USDA-licensed ELISA kit for the detection of the bovine viral diarrhea virus (BVDV) antigen. SBI's other products include a USDA-licensed kit for the detection of bovine coronavirus antigen, and a soon-to-be-licensed kit for the detection of group A rotavirus antigen. Other kits are under development.

#### **Cornell Connection**

Assay development and validation have been conducted jointly with Cornell's Veterinary Diagnostic Laboratory. Key raw materials for these test kits are licensed from Cornell and other institutions.



Syracuse Bioanalytical, Inc. Quality Diagnostics for Veterinary Medicine Employees 4 Revenue N/A Founded 1994 President and CEO Roy F. Huchzermeier, Ph.D. Transonic Systems manufactures ultrasonic and laser Doppler blood flowmeters for medical research, intraoperative surgical use, and clinical patient monitoring. The blood flowmeters are used with perivascular sensors during patient surgery, in acute and chronic animal studies, and with sterile tubing (clamp-on) sensors during medical procedures such as cardiac by-pass and hemodialysis.

The company's CU-developed transit-time flowmetry is now the gold standard for animal research and intraoperative heart surgery use. Transonic Systems's ultrasound indicator dilution flowmeter has revolutionized hemodialysis access patency management. Cornell has been and continues to be an important proving ground for the company's new measurement technologies.

#### **Cornell Connection**

Transonic Systems is a spin-off from research conducted by the company's president while a senior research associate in the Department of Physiology in Cornell's College of Veterinary Medicine. Transonic Systems and Cornell continue an active collaboration on research and development projects involving blood flow, pressure sensing, and nanofabrication technologies.

Transonic Systems uses Cornell's nanofabrication facilities for development of new flowmetering devices.



#### 34 Dutch Mill Road

Ithaca, NY 14850-9787

(607) 257-5300

Fax: (607) 257-7256

cor@transonic.com

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# Transtech DSP, LLC

20 Thornwood Drive

Ithaca, NY 14850-1263

(607) 257-8678

**Fax:** (607) 257-8679

sales@transtech-dsp.com

http:// www.transtech-dsp.com A Cornell Business and Technology Park Company

Transtech DSP manufactures floating point DSP systems that are used in a variety of applications and markets. These include embedded systems, signal processing, image processing, and supercomputing.

#### **Cornell Connection**

Cornell and other universities have exploited Transtech technology in a variety of areas, including education, research, and joint university and industrial collaborations.



Employees 20

Revenue N/A

Founded 1989

President Andy Stevens Vector Magnetics specializes in oil field services for precision directional drilling of relief wells and parallel horizontal wells.

#### **Cornell Connection**

Vector Magnetics's technology is based on research performed at Cornell by the company's president. He is professor emeritus in the School of Applied and Engineering Physics.

#### 236 Cherry Street

Ithaca, NY14850-5023

(607) 273-8351

Fax: (607) 273-6137

mail@vectormagnetics.com

http:// www.vectormagnetics.com



# Oil field instrumentation

33 Thornwood Drive, Suite 104

Ithaca, NY 14850

(607) 266-0860

Fax: (607) 257-6356

info@viral-therapeutics.com

//www.viral-therapeutics.com

# Viral Therapeutics, Inc. (VTI)

#### A Cornell Business and Technology Park Company

VTI develops and manufactures recombinant proteins used in the in vitro diagnosis of human infectious diseases and other human disorders. The company's capabilities also include the development of assays for the use of its products and contract research and development. VTI's products are used worldwide in both research and diagnostic laboratories. An important aspect of VTI's growth is achieved through the formation of alliances and partnerships for both product development and sales. VTI has a number of proprietary technologies licensed from the Tulane Medical School, Marine Biological Laboratories at Woods Hole, Research Corporation Technologies, and the Guthrie Foundation. Several products in development include new technologies for detection of bacteria and removal of their byproducts that induce potentially fatal inflammatory responses in humans and detection assays for a number of infectious disease–causing viruses.

#### **Cornell Connection**

The company was developed, in part, through assistance from the S. C. Johnson Graduate School of Management and the Cornell Biotechnology Program. Several of Cornell's faculty are advisers to VTI in science and business matters.

Recombinant proteins, diagnostics, and contract R&D



7 Viral Therapeutics, Inc.

Employees 8 Revenue N/A Founded 1995 President Lee A. Henderson, Ph.D.



### small **business** development

# companies outside the greater Ithaca Region, within New York state

"Although we are no longer a start-up, we continue to depend on universities such as cornell to generate, develop, and evaluate new product ideas. We are unable to invest heavily in infrastructure at the start of projects, and cornell provides resources during the development phase—prior to investing." —DMV International Nutritionals

# AgriVirion, Inc.

460 W. 25th Street

New York, NY 10001-6535

(212) 463-7325

Fax: (212) 463-7325

jlcompton@agrivirion.com

http://www.agrivirion.com

AgriVirion is an applied biotechnology company with expertise in the production of recombinant proteins. The company offers contract production of proteins for analytical and research purposes, including high-throughput screening, crystallography, and reagent development for diagnostics and therapeutics.

AgriVirion's proprietary in vivo production system increases the efficiency of baculovirus-based protein expression by as much as 100-fold, enabling fast, cost-effective production on scales ranging from milligrams to kilograms. Production can begin immediately without modification of existing baculovirus clones.

The system is flexible, permitting everything from the production of small quantities of many different proteins for screening or preliminary characterization, to increasing quantities of a single protein as it moves through the development process.

#### **Cornell Connection**

The company is based on technology licensed from the Boyce Thompson Institute for Plant Research.





DMV International Nutritionals utilizes innovative technology to create consistent, high-quality, value-added ingredient systems and services for the nutritional and health-related industries. The company specializes in the manufacture of protein hydrolysates from any protein source, using sophisticated enzymatic and acid hydrolysis, state-of-the-art extraction and separation methods, and spray-drying. Specialty proteins, peptones, and bio-active peptides designed for use in systems from weight management and stress recovery to antimicrobial systems are also key ingredients produced by DMV.

The company's focus is on functional, nutraceutical, enteral, clinical, health, and sport food systems, as well as systems for microbiological analyses and fermentation cell growth. DMV has developed hypoallergenic proteins for infant formula and a bio-active peptide to reduce blood pressure.

#### **Cornell Connection**

DMV uses Cornell as a resource for the manufacturing of hydrolysates and media plates. The company also uses pilot lab and process equipment in the Department of Food Science.



#### 40196 State Highway 10

Delhi, NY 13753

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http:// www.dmv-international.com

# Genencor International, Inc.

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ablackwell@genencor.com

http://www.genencor.com

Genencor International is a diversified biotechnology company that develops and delivers innovative products into the healthcare, agriculture, industrial, and consumer markets. The company's current products are used in the cleaning, textile, and grain processing markets. Genencor is developing novel ways to produce vitamin C from renewable resources; convert agricultural waste to ethanol; develop new high-performance fabrics from glucose; and cure the incurable human papilloma virus, a sexually transmitted disease believed to be a leading cause of cervical cancer. Genencor's portfolio includes more than 250 commercial products and in excess of 3,400 owned and licensed patents and applications.

#### **Cornell Connection**

Genencor has collaborated with Cornell scientists on projects such as the ice nucleation product, Snowmax Snow Inducer<sup>TM</sup>, and a developmental agribiotechnology product.



Genencor International, Inc.®

Employees 1,500 Revenue \$315 million Founded 1990 CEO W. Thomas Mitchell IBI identifies and licenses technologies from U.S. universities. The company concurrently identifies and establishes strategic marketing partnerships for various products, based on the technologies licensed. IBI continues to focus its activities on combining several Cornell University technologies into an integrated, microchip-based diagnostic platform with applications in multiple market niches, including human and veterinary diagnostics, environmental/food testing, and detection of chemical and biological analytes in air and water.

The company is currently under contract to the New York State Energy Research and Development Authority (NYSERDA) to develop a rapid, on-site test for the detection of *Cryptosporidium parvum* in drinking water. IBI was recently notified of another NYSERDA contract to develop a microchip-based test for the detection of a food/waterborne pathogen.

IBI has granted sublicenses to the Cornell technologies and is working with several other companies to bring about commercialization of products based on the Cornell technology. The company has established a strategic relationship with a major U.S. defense contractor that has resulted in the granting of a Department of Defense contract to develop a system, based on the Cornell technology, to detect chemical and biological warfare agents in air and water.

#### **Cornell Connection**

The company has obtained a series of Cornell technologies that are being integrated into a platform that will permit microchip-based detection of chemical and biological analytes in multiple market niches.



#### 335 Lang Boulevard

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http://www.ibi.ee

# Javu Technologies, Inc.

 Chelsea Piers, Pier 62

 Suite 204

 New York, NY 10011

 (212) 209-2400

 Fax: (212) 209-2416

 contact@javu.com

 http://www.javu.com

Javu's proprietary systems architecture enables the editing, transcoding, and re-purposing of video to be processed directly on a server rather than a desktop machine. This fundamental paradigm shift from the desktop to the server complements the market shift toward centralized rich media content storage and management. Javu's target clients consist of organizations with substantial video archives, including global 2000 companies, news media organizations, government and educational institutions, and Internet content providers.

#### **Cornell Connection**

The company was founded by Cornell computer science students, based on technology licensed from Cornell.



Javu Video Processing Server, Javu Transcoder, Javu Clip Compiler, Javu Dubbing Servei

# Jigalin Cheese Co., Inc.

The Jigalin Cheese Company converts and flavors varieties of cheese. The company is a wholesale and retail distributor of cheese and dairy products.

#### **Cornell Connection**

The company president consults with Cornell's Department of Food Science.

#### P.O. Box 235

Pulaski, NY 13142-0235

(315) 298-2141

Fax: (315) 298-4661

jigalin@dreamscape.com

http:// www.colossecheesestore.com



# NeuwGhent Technology (NGT)

3 Cross Road

LaGrangeville, NY 12540-5705

(845) 223-3359

**Fax:** (845) 227-7568

gvanderghe@aol.com

gvanderg@frontiernet.net

NGT develops and manufactures specialized electronic sensors and instrumentation for bio-environmental monitoring. NGT's initial product is the BEM family of sensors for in situ monitoring of oxygen, moisture, and temperature in high solids, organic biodegradation processes. The BEM solutions have applications in municipal and industrial solid waste processing facilities. They provide a robust, real-time means of monitoring constituents without the need for external sampling. The instrumentation provides single-user response or networked interconnection for multi-node monitoring environments.

#### **Cornell Connection**

NGT responded to a request from Cornell's Department of Biological and Environmental Engineering for robust, reliable, in situ sensor technology for biodegradation monitoring, which was lacking in the marketplace. The company developed the technology and manufactured prototype systems for Cornell's use.



RDI specializes in the development and manufacture of flat-panel displays larger than 32 inches diagonal using TFT LCD technology. The displays are created from the seamless combination or tiling of multiple TFT panels into one display that is uniform in appearance. With its proprietary assembly, optical, and color matching technology, Rainbow is positioned to become a leading supplier of large flat-panel displays in such market segments as conference rooms, videoconferencing, public signage, and consumer television. In November 1999, Rainbow signed a joint development agreement with a unit of Royal Philips Electronics, one of the world's largest consumer electronics companies.

#### **Cornell Connection**

RDI was founded by two Cornell faculty members and two IBM executives. The company holds a license for Cornell-developed technology from the Cornell Research Foundation. In October 2000, RDI entered into a contract with Cornell to provide research in RDI's Tiled Microdisplay project. This project has received an award from the NIST Advanced Technology Program and will run for three years.



Glendale Technology Park 1041 Perimeter Road East Endicott, NY 13760 (607) 754-5670 Fax: (607) 754-7218 ruane@rainbowdisplays.com info@rainbowdisplays.com http:// www.rainbowdisplays.com

# Saulsbury Fire and Rescue Apparatus

**P.O. Box** 690

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rsaulsbury@saulsburyfire.com

http:// www.clarityconnect.com/ webpages/saulsburyfire/ Saulsbury Fire and Rescue Apparatus manufactures and sells fire apparatus. The company is a subsidiary of Federal Signal Corporation. The company has increased production by more than 30 percent within the last year.

#### **Cornell Connection**

Saulsbury Fire and Rescue Apparatus worked with Cornell's Industrial Innovation Extension Service beginning in 1985. The company also worked with Cornell on several major projects involving productivity improvement, plant layout design, multi-project planning and scheduling, and total quality control. Cornell's Program for Employment and Workplace Systems has also been a partner.





small musiness development

companies started in Ithaca, Now merged or relocated

# Blackboard, Inc.

Blackboard was founded to transform the Internet into a powerful environment for teaching and learning. The company offers a complete suite of enterprise software products and services that power a total "e-Education Infrastructure" for schools, colleges, universities, and other education providers. Blackboard solutions deliver the promise of the Internet for online teaching and learning, campus communities, auxiliary services, and integration of Web-enabled student services and back office systems. Blackboard's flagship product, Blackboard 5<sup>™</sup>, was developed in cooperation with several Cornell faculty members and instructors. The company was founded in 1997. Today, Cornell is a leading customer of Blackboard 5, having used the product to put more than 1,100 courses online, supporting approximately 10,000 students.

# Chromatic Technologies, Inc.

Chromatic Technologies develops and markets products, as well as licenses technologies, that incorporate thermochromic and photochromic materials. These technologies enable the enhancement of existing products and the creation of new products ranging from textiles to paper products to cosmetics. The company principals are graduates of Cornell's Departments of Biological and Environmental Engineering and Applied Economics and Management. The company maintained an Ithaca, New York, office until 1998.

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http://www.blackboard.com

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(719) 592–1557

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http:// www.interactivecolors.com eePulse delivers a Web-based communication platform that allows confidential and frequent communication between employees and employers. Using eePulse's proprietary, one-question Pulse metric, clients receive real time data on the energy of their work force and the critical issues affecting performance. The company's founder is a former assistant professor in Cornell's School of Industrial and Labor Relations (ILR), the vice president of research is a Ph.D. graduate of ILR and A.B. graduate of the College of Arts and Sciences, and the director of client relations is an M.A. graduate of ILR. The company, formerly Valour, Inc., was founded in Ithaca, New York, in 1996.

#### 905 W. Eisenhower Circle

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**Ann Arbor, MI** 48103

(734) 996-2321

Fax: (734) 996-2388

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#### Epicor Software Corporation Formerly C-Way Systems, Inc.

The former company, C-Way Systems, Inc, was founded in Ithaca, New York, in 1991. The principals of the company are former Cornell faculty members, and many of the employees were graduates of Cornell's College of Engineering. It merged with Epicor in 1999.

#### 195 Technology Drive

Irvine, CA 92618

(949) 585-4000

Fax: (949) 585-4091

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# Nova Crystals, Inc.

174 Component Drive San Jose, CA 95131 (408) 434-6682 Fax: (408) 434-6330 info@novacrystals.com

http://www.novacrystals.com

Nova Crystals produces solid-state lighting, tele- and data-communications products, and intrachip-communication devices. The company was founded in Ithaca, New York, in 1998 by Cornell faculty members, and its president is a Cornell alumnus. The company moved to California in 2000. Recently, Nova announced landmark surface emitting lasers (OC-48 and OC-192) that enable the migration towards super efficient optical networking in the LAN/WAN/MAN and access environments. Nova has begun sampling its lasers with selected customers.

# Spectrum Signal Processing, Inc.

#200-2700 Production Way

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http:// www.spectrumsignal.com Spectrum is the worldwide leader in high-performance DSP systems. Spectrum designs and manufactures DSP-based products including hardware, software, ASIC, and system-level solutions. Spectrum Signal Processing acquired Alex Computer Systems, Inc., formerly of Ithaca, New York, in mid-1998. The Cornell Theory Center was a significant resource for Spectrum's engineering and product development centers. SII is a marketing research and consulting firm, focusing on custom research for high-tech companies with a global vision. The company's mission is to provide critical market intelligence and identify strategic opportunities for clients. The company was founded in Ithaca, New York, in 1996. The company's president received an M.P.A. from Cornell, and was a Cornell researcher for seven years. SII has been a Cornell independent contractor since 1996 and continues to serve its long-term Cornell clients from offices near Washington, D.C.

#### 6624 Midhill Place

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#### Visionary Design Systems, Inc. Formerly 3D/EYE, Inc.

3D/EYE, Inc., was founded in 1981 by members of Cornell faculty and staff. In the early years of the company, Cornell research made significant contributions to the company product line—3D modeling, illustration, and animation software. In 1997, 3D/EYE merged with Visionary Design Systems, Inc. VDS changed its name to Alventive and launched as a new company focused on collaborative design solutions, in 2000, with Samir Hanna as president and CEO, and headquartered in Santa Clara, California. In 2001, IronCAD spun off from Alventive, keeping the IronCAD product.

#### 700 Galleria Parkway

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