Collection Development in Academic Libraries

Strategic Initiatives for the Changing Scholarly Information Environment

1950-1975: Collection Development

1975-1990: CD & Collection

Management

1990+: CD & CM

& Knowledge Management

Strategies for the 21st Century

1950-1975: Collection Development

- **Major Environmental Factors**
  - Rapid growth of higher education and knowledge
  - Rise of government sponsored research
- **Collection Development**
  - Acquisitions
  - Selection
  - Collection Building

1975-1990: Collection Development + Collection Management

- **Major Environmental Factors**
  - Budget constraints
  - Commercialization of scholarship
  - New Digital Technology
- **Collection Management**
  - Collection policy development (Mellon Report)
  - Materials budget allocation (RTSD Detroit Conf)
  - Collection analysis
  - Collection use and user studies
  - Training and organization of collection managers
  - Preservation
  - Cooperative collection development

1990+: CD & CM & Knowledge Management

- **Major Environmental Factors**
  - New digital opportunities and threats (Library 2.0)
  - LSD
  - Commercial search engines
  - DRM
  - Access vs ownership (e-only) in e-resource databases
- **Knowledge management**
  - Information management (VIVO)
  - Consortia
  - Web publishing and website collecting
  - Reforming scholarly communication
  - Digital preservation
  - Digital repositories
  - Large data sets

Strategies for the 21st Century

- Retain highly skilled subject specialists to develop collections
- Build a cadre of experts who license digital resources, manage huge packages of e-resource databases,
- Partner with faculty and graduate students to develop born and reformatted digital collections
- Collaborate with campus wide and national efforts to collect, preserve, and provide access to digital scholarly content created by faculty, students and others.
- Conduct active assessment to ensure information services are aligned to user needs
- Collaborate with campus wide and national efforts to transform scholarly publishing & create a viable and sustainable model for knowledge management and distribution