

# Partnering Youth Development and Business

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[www.actforyouth.net](http://www.actforyouth.net)

# Involving Businesses

## Potential Roles

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Convener

Leader

Spokesperson

Program Manager

Supporter

# Presentation to Businesses

## Practical Tips

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### Points to cover

This is what we are about.

This is what we want from you.

This is what is in it for you.

# Presentation to Businesses

## Practical Tips

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### The Delivery Needs to Be:

- ✓ Brief
- ✓ Simple
- ✓ To the point
- ✓ Include easy-to-read material

# Presentation to Businesses

## Practical Tips

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### Make the business case

Recognition and Visibility

Create Vital Community

- Competent Workforce
- Attractive to Young Families
- Economic Development

# Business Contributions to Youth Development Projects/Initiatives

## Large - National Businesses

|                          |   |                          |  |
|--------------------------|---|--------------------------|--|
| <input type="checkbox"/> | Financial Contribution                          | <input type="checkbox"/> | Convener                                       |
| <input type="checkbox"/> | Create Youth Foundation                         | <input type="checkbox"/> | Coalition Spokesperson                         |
| <input type="checkbox"/> | Stipends/scholarships                           | <input type="checkbox"/> | Advertising Youth Development                  |
| <input type="checkbox"/> | Co-Sponsor Community Event                      | <input type="checkbox"/> | Encourage Mentoring/Volunteering               |
| <input type="checkbox"/> | Adopt-A-School/Program                          | <input type="checkbox"/> | Workplace Initiative<br>(ex: parent education) |
| <input type="checkbox"/> | Capital Improvement Funds<br>(ex: new building) | <input type="checkbox"/> | Youth Employment                               |
| <input type="checkbox"/> |   | <input type="checkbox"/> | Space for Program/Event                        |
| <input type="checkbox"/> |   | <input type="checkbox"/> |  |
| <input type="checkbox"/> |   | <input type="checkbox"/> |  |

# Business Contributions to Youth Development Projects/Initiatives

## Small - Local Businesses

|                          | <b>MONETARY</b>                      |                          | <b>IN KIND</b>                                       |                          | <b>RECOGNITION</b>   |
|--------------------------|--------------------------------------|--------------------------|--|--------------------------|--|
| <input type="checkbox"/> | Financial Contribution               | <input type="checkbox"/> | Non-Monetary Support (i.e. Services, T-Shirts, Food) | <input type="checkbox"/> | Visibility in Media (One Time Listing: Newspaper, Radio, TV) |
| <input type="checkbox"/> | Youth Awards                         | <input type="checkbox"/> | Job shadowing/Apprentices                            | <input type="checkbox"/> | Regular Newsletter Articles                                  |
| <input type="checkbox"/> | Stipends/Scholarships                | <input type="checkbox"/> | Mentoring/Volunteering                               | <input type="checkbox"/> | Advertise Sponsors in Brochures and Other Publications       |
| <input type="checkbox"/> | Sponsorship of Events/Programs/Clubs | <input type="checkbox"/> | Volunteer for Board/Committee                        | <input type="checkbox"/> | Advertise Sponsors During Events (Local, Statewide)          |
| <input type="checkbox"/> | Equipment/Supplies                   | <input type="checkbox"/> | Use Workplace to Promote Youth Development           | <input type="checkbox"/> | Sponsor Awards   |
| <input type="checkbox"/> | Support a Youth Program              | <input type="checkbox"/> | Create Youth Program (i.e. Teen-Bowling Night)       | <input type="checkbox"/> | Advertise Sponsors on Web Site (i.e. Links)                  |
| <input type="checkbox"/> |                                      | <input type="checkbox"/> |  | <input type="checkbox"/> |  |
| <input type="checkbox"/> |                                      | <input type="checkbox"/> |  | <input type="checkbox"/> |  |